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AUTHOR Smith, Jocelyn Macaraeg
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ABSTRACT

This document reports the results of a January 1995 survey of a random selection of 1,500 alumni who graduated from UCLA (University of California at Los Angeles) in June 1994; 440 (29 percent) responded prior to the specified deadline. A copy of the survey instrument is included with this report. Responses to the survey were compared with responses to surveys in 1992 and 1991. Some of the more interesting shifts in opinion are highlighted in a "Notable Findings" section as well as in chart form. Twenty other charts present statistics on: (1) students accepted to UC Berkeley but who chose to attend UCLA; (2) primary reason for selecting UCLA; (3) amounts of student loans; (4) weakest components of the UCLA experience; (5) 1994 graduates who have jobs; (6) income levels; (7) current occupations; (8) persons enrolled in or interested in graduate or professional programs; (9) involvement in Greek and other activities; (10) alcohol consumption while students; (11) participation in senior class activities, including commencement; (12) ranking of student experiences; and (13) UCLA aspects in need of improvement. (MAH)

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ED 402 862

# The UCLA Experience
# *Class of 1994*
# Survey & Report

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**UCLA Alumni Association**

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**The UCLA Experience -- Class of 1994**
**Survey & Report**

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Attachments: charts, survey instrument

## *I. Background & Introduction*

The UCLA Alumni Association has gathered information on three UCLA classes: 1991, 1992, and most recently, 1994. A 1993 survey was not conducted.

In January 1995 1,500 surveys were mailed to a random selection of alumni graduating from UCLA in June 1994. Of those mailed, 440 (29%) alumni responded prior to the deadline indicated in the survey's introduction letter, an increase from 381 respondents from the Class of 1991 and 312 respondents from the Class of 1992. A copy of the survey instrument is included with this report.

The responses to the survey are included with this report in a table titled "Alumni Survey on the UCLA Experience/Comparisons between 1994, 1992, and 1991 Raw Data Results." Some of the more interesting shifts in opinions are highlighted in the "Notable Findings" section as well as in chart form.

## *II. The 1994 Graduate*

More than half of the respondents were female (54%). The self-reported GPA remained similar to previous classes' studied (3.3 vs. 3.2 in both '91 and '92). More than a quarter (26%) said that English is not their first language.

Most of the respondents graduated with a social science degree (43.7%). They declared their majors in their third year of school (47.1%), seriously considering only one (33.6%) or no (29.7%) other major. A third of the respondents transferred to UCLA from another college or university, namely a California community college. A significant percentage, 43%, considered themselves a commuter student, traveling an average of 18 miles each way to campus.

JMSmith (g:\groups\sar\jsm\recgrad\94\94report.fin)
13Mar96

The 1994 survey drew an increase of responses from alumni with humanities, engineering, and life sciences degrees, but a decrease of responses from those graduating with social sciences and arts degrees. The percentage of transfer students transferring from a California community college significantly increased.

Overall, they rated their UCLA experience good (42.5%) or excellent (46.1%), in keeping with results from previous surveys. Most also reported fond memories of their UCLA experiences (33.6% somewhat agreed; 59% strongly agreed).

Similarly, respondents rated their education good (44.3%) or excellent (44.5%). They rated their interaction with professors slightly better than previous respondents, with 29.6% saying that their interaction was good, 13.4% citing it excellent. Academic involvement has increased slightly, while non-academic participation remained the same. More alumni said that their overall satisfaction was related to their major. The number of alumni agreeing that research is more important than teaching to most UCLA professors continued to slightly decrease since 1991.

More would choose to re-enroll to UCLA than in previous years. Similarly, more would recommend UCLA to a friend or sibling. While on the average, alumni interest in continuing their UCLA involvement remained the same, their likelihood of giving money to UCLA increased.

## *III. Notable Findings*

**General**

- More than a third of the respondents were accepted to UC Berkeley but chose to attend UCLA instead. (Chart 1)
- Location and being close to one's family were cited as the number one reason for choosing to attend UCLA. (Chart 2)
- The average student loan owed increased by 53.4% in 1994. (Chart 3)

**Career Development and Employment**

- Alumni view their academic preparation for their careers as the weakest component of their educational experience. (Chart 4)
- More 1994 graduates have jobs than those graduating in 1992. (Chart 5)
- The income levels of 1994 graduates are higher than those graduating in 1992. (Chart 6)
- More 1994 graduates entered management-level positions compared to the majority of 1992 alumni entering office support/clerical positions. (Chart 7)
- Overall, career services ratings improved since last surveyed in 1992. (Chart 8)
- More than any other career service offered, alumni wished they had used the Career Network alumni contact program more when they were students. (Chart 9)

**Graduate & Professional Programs**

◆ The percentage of those enrolled in or interested in graduate or professional programs has steadily declined. More respondents said that they are not really interested in going to graduate school. (Chart 10)

◆ While more than half of those going to graduate school applied to UCLA, only about a fifth are currently attending UCLA. (Chart 11)

**Student Activities**

◆ While participation in Greek activities steadily declined, involvement with other interests, including academic-related, increased. (Chart 12)

◆ More than 40% of the respondents said that they drank alcohol at least once a week while students at UCLA. (Chart 13)

◆ Almost a third of the respondents said they didn't give to the senior class gift because they weren't aware that such an opportunity existed. (Chart 14)

◆ Overall, participation in commencement activities increased (including joining the UCLA Alumni Association). (Chart 15)

**Overall Impressions**

◆ Alumni ranked many aspects of their student experience good or excellent, including the quality of instruction received at UCLA. (Chart 16)

◆ Alumni characterized many aspects of their student experience very positively, the majority of them recommending UCLA to friends or siblings and choosing to re-enroll in UCLA again. (Chart 17)

◆ The number one cited item most needing improvement at UCLA was the way that students are treated ("bureaucracy", "red tape"). The percentage of respondents citing "lack of community and belonging" significantly increased as well. (Chart 18)

◆ Respondents urged prospective students to get involved with the campus and to venture out. (Chart 19)

◆ Access to computer technology increased after graduation. (Chart 20)

## *IV. For More Information*

... please contact Jocelyn Smith at the UCLA Alumni Association by phone at 310/825-2586 or e-mail to jocelyns@urjwc.ucla.edu.

JMSmith (g:\groups\sar\jsm\recgrad\94\94report.fin)
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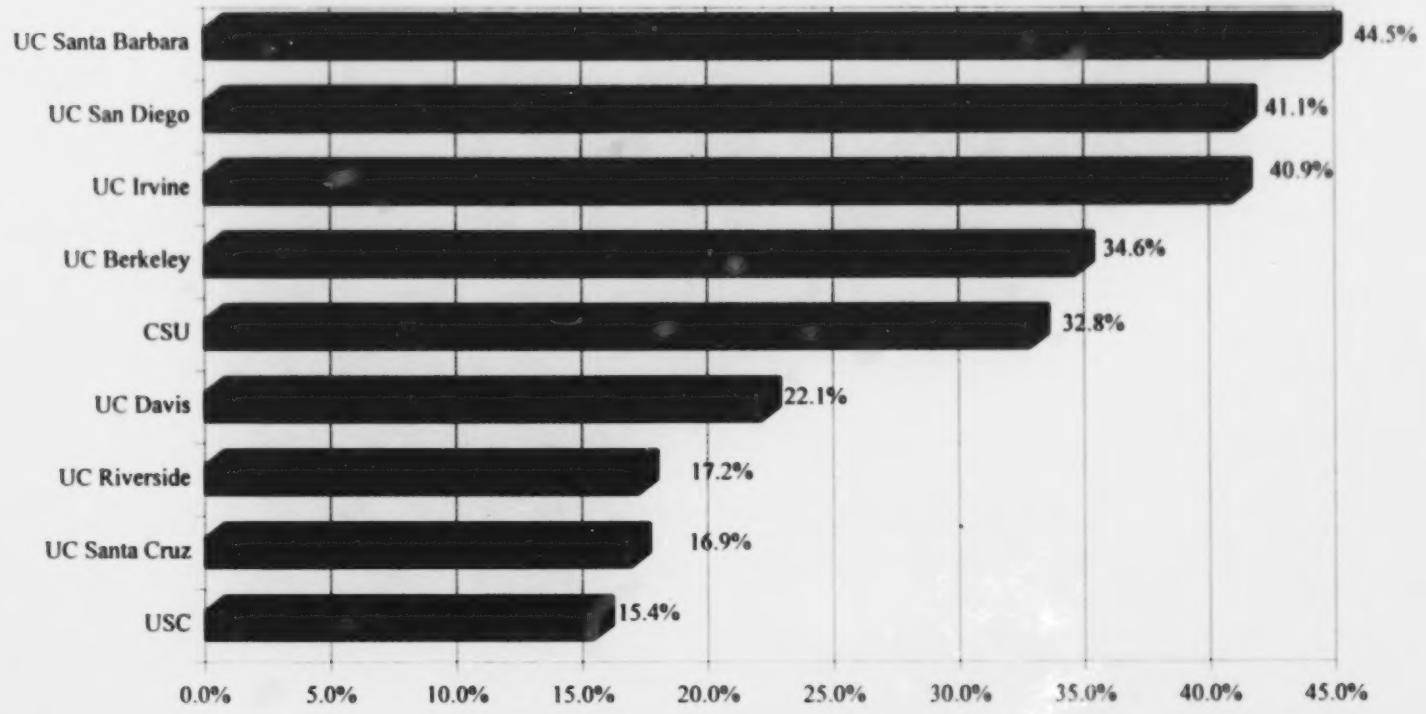
## More than a third of the respondents were accepted to UC Berkeley but chose to attend UCLA instead.






7 Chart 1

# Location and being close to one's family were cited as the number one reason for choosing to attend UCLA.

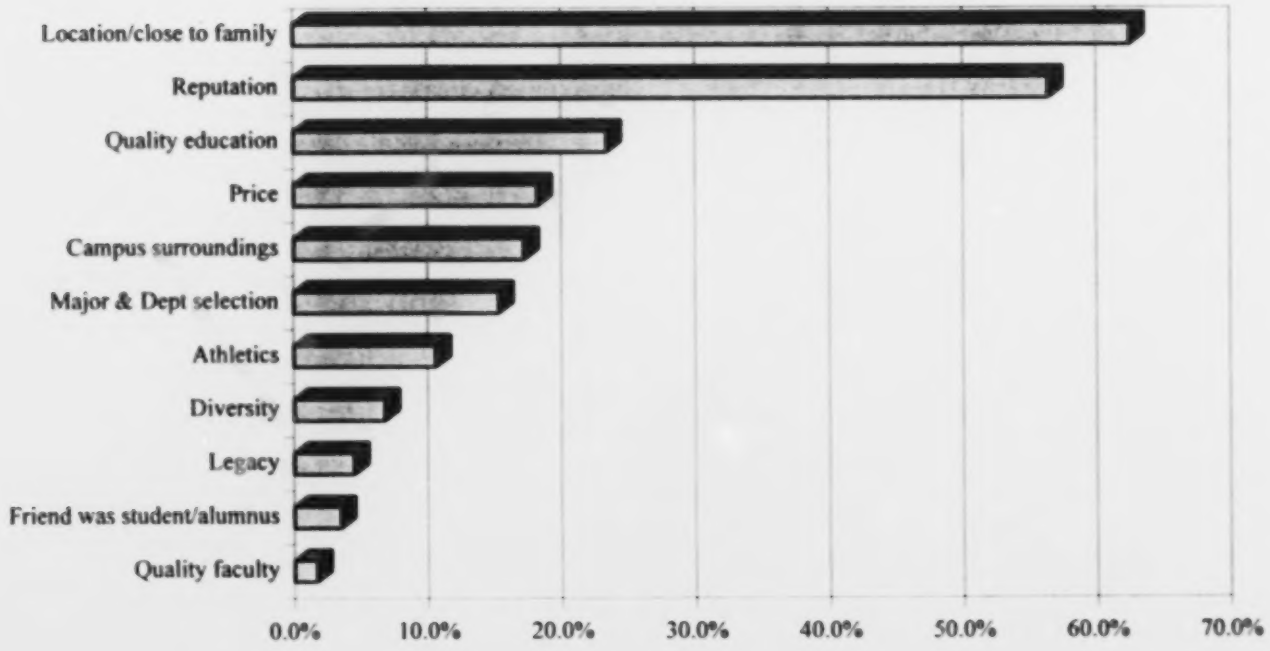





Chart 2

**The average student loan owed increased by 53.4% in 1994.**

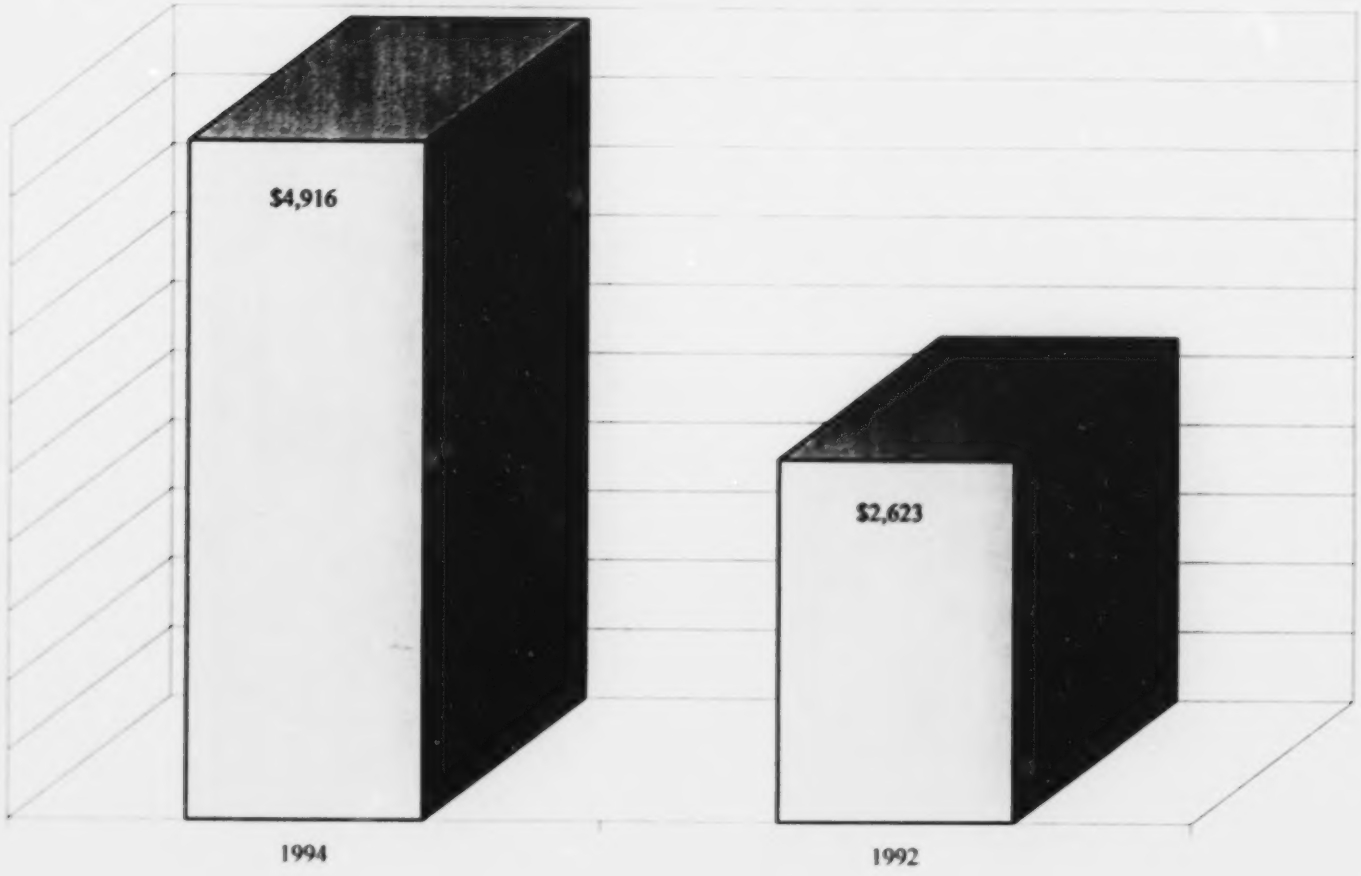





Chart 3

# Alumni view their academic preparation for their careers as the weakest component of their educational experience.

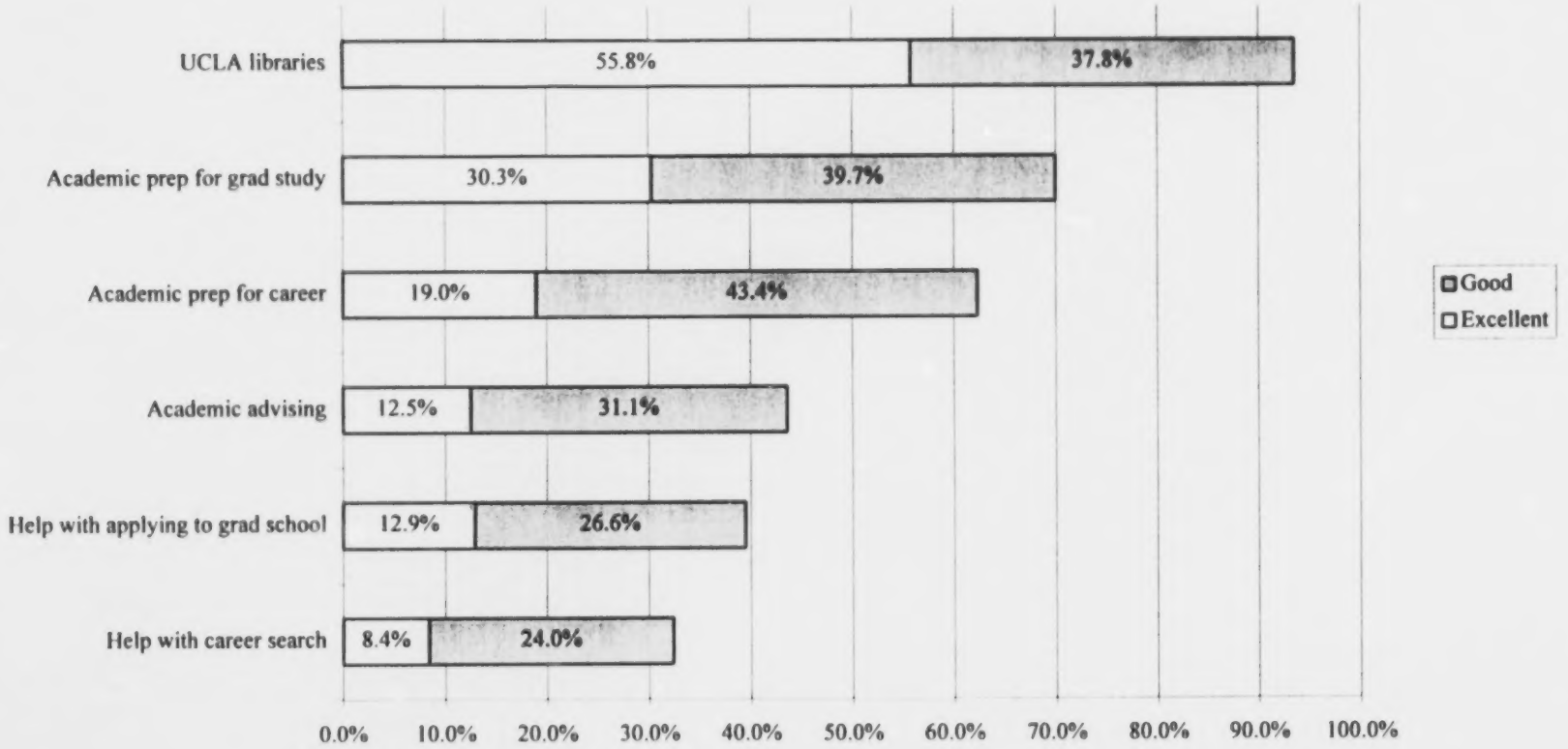





Chart 4

# More 1994 graduates have jobs than those graduating in 1992.

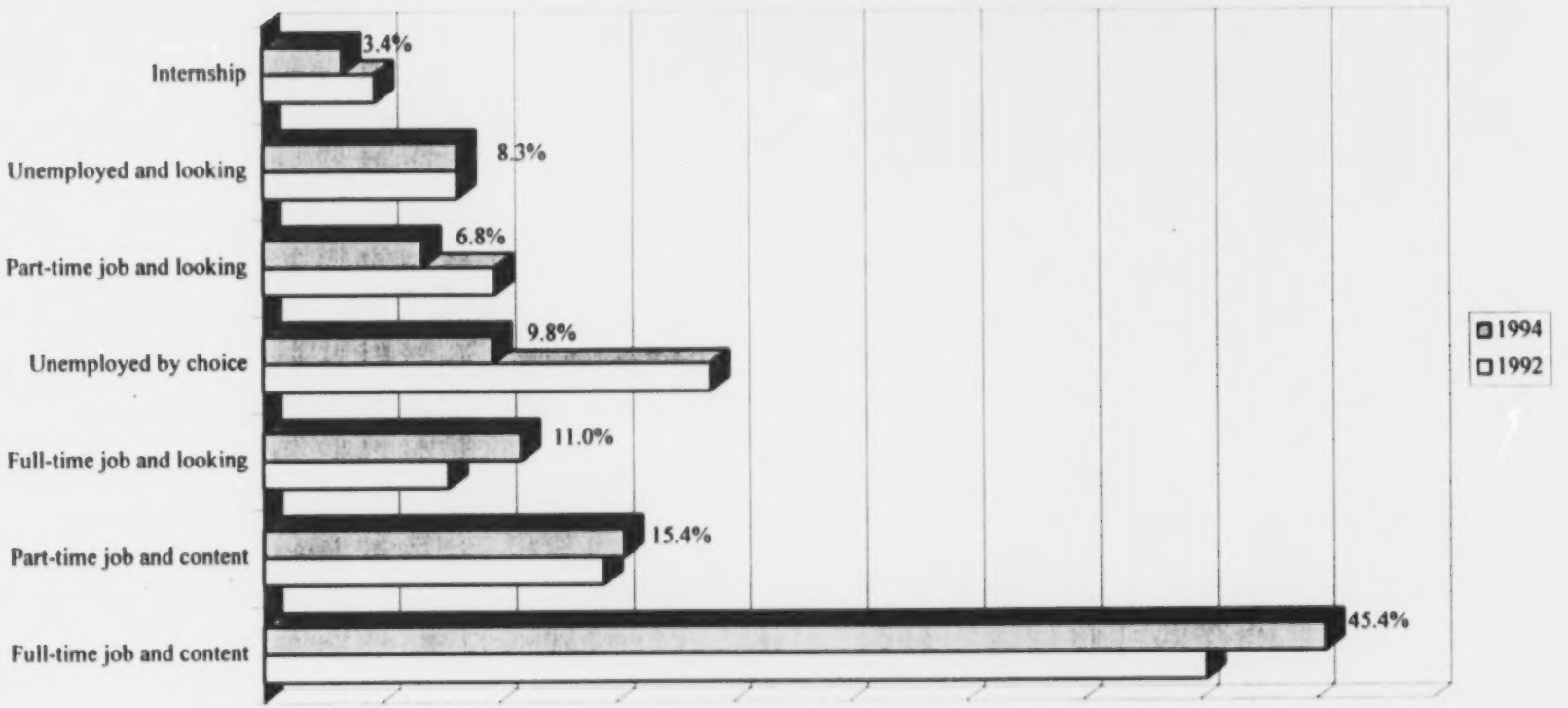
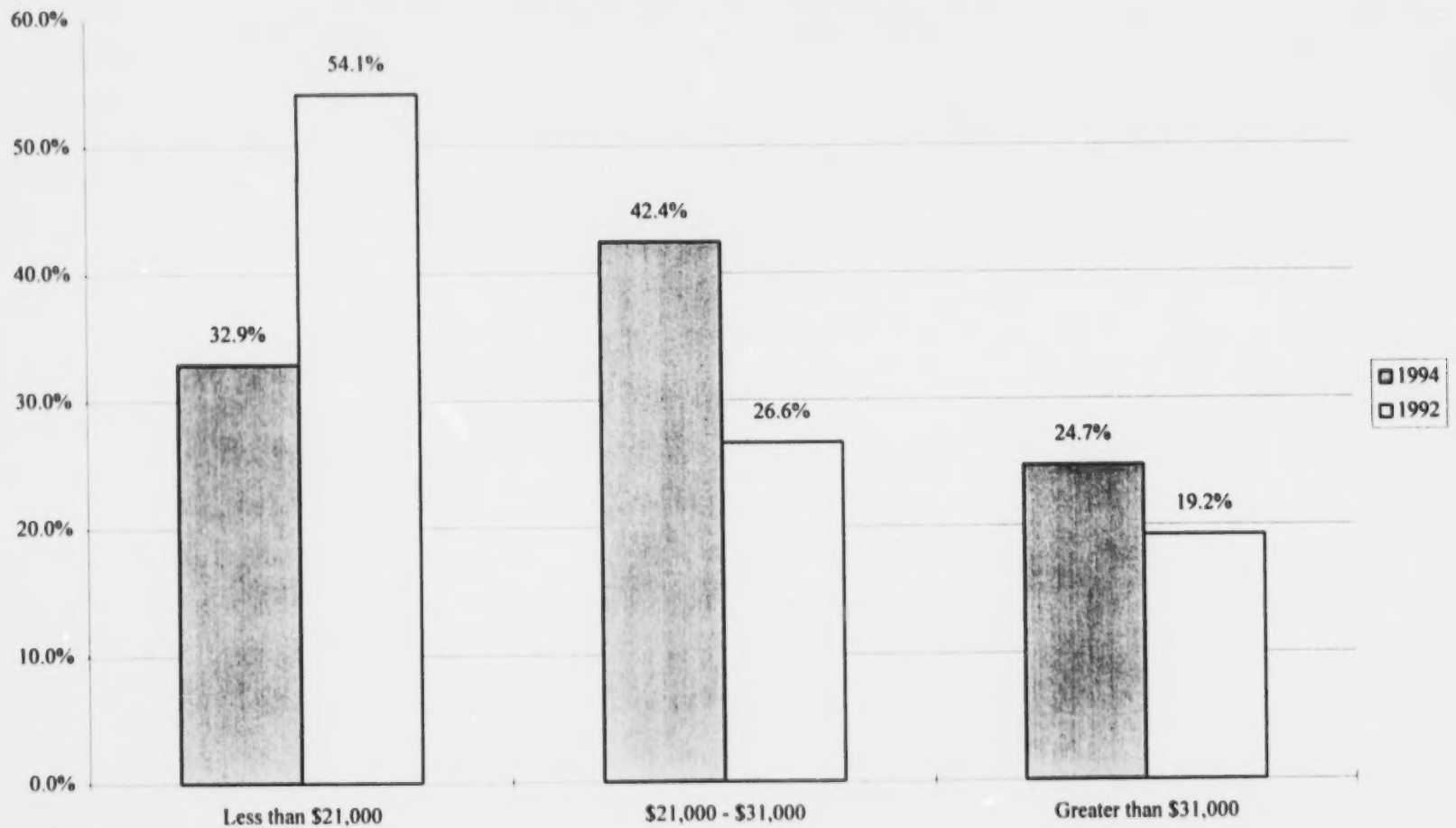





Chart 5

# Self-reported income levels



**In 1992, alumni cited "Office/Support Services" most often as their current occupation. In 1994, Administration/Management" topped the list.**

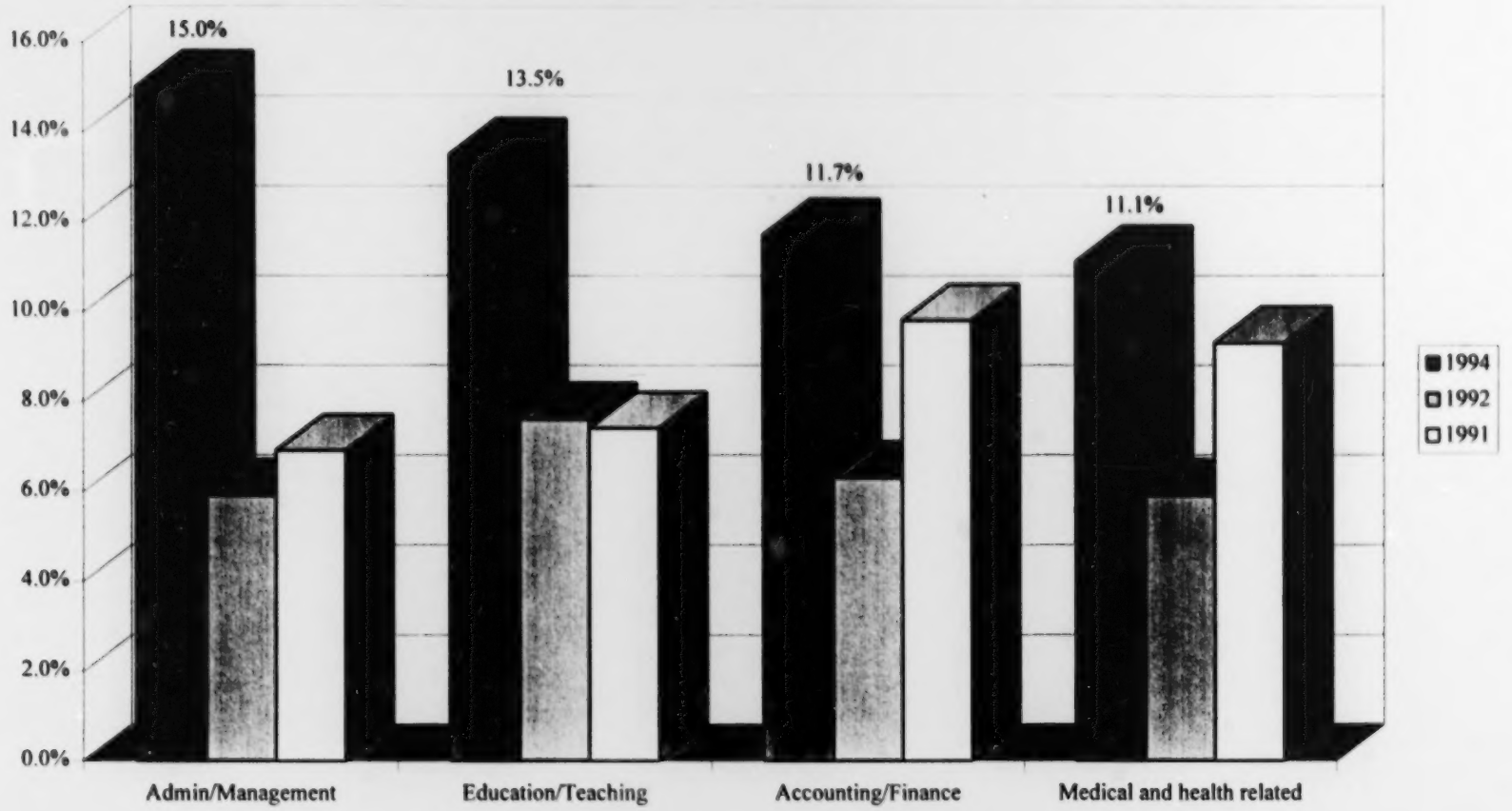





 Chart 7

# Overall, career services ratings improved since last surveyed in 1992.

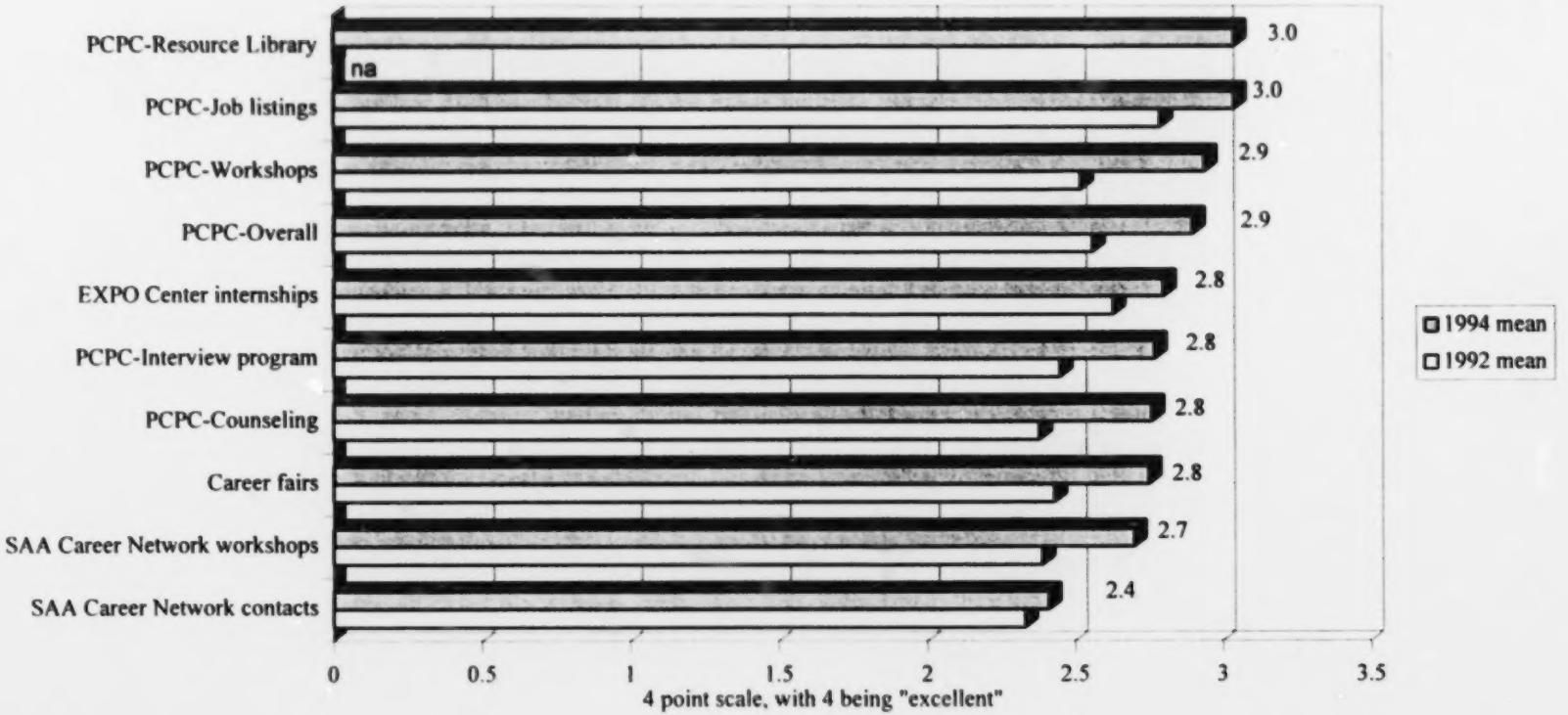
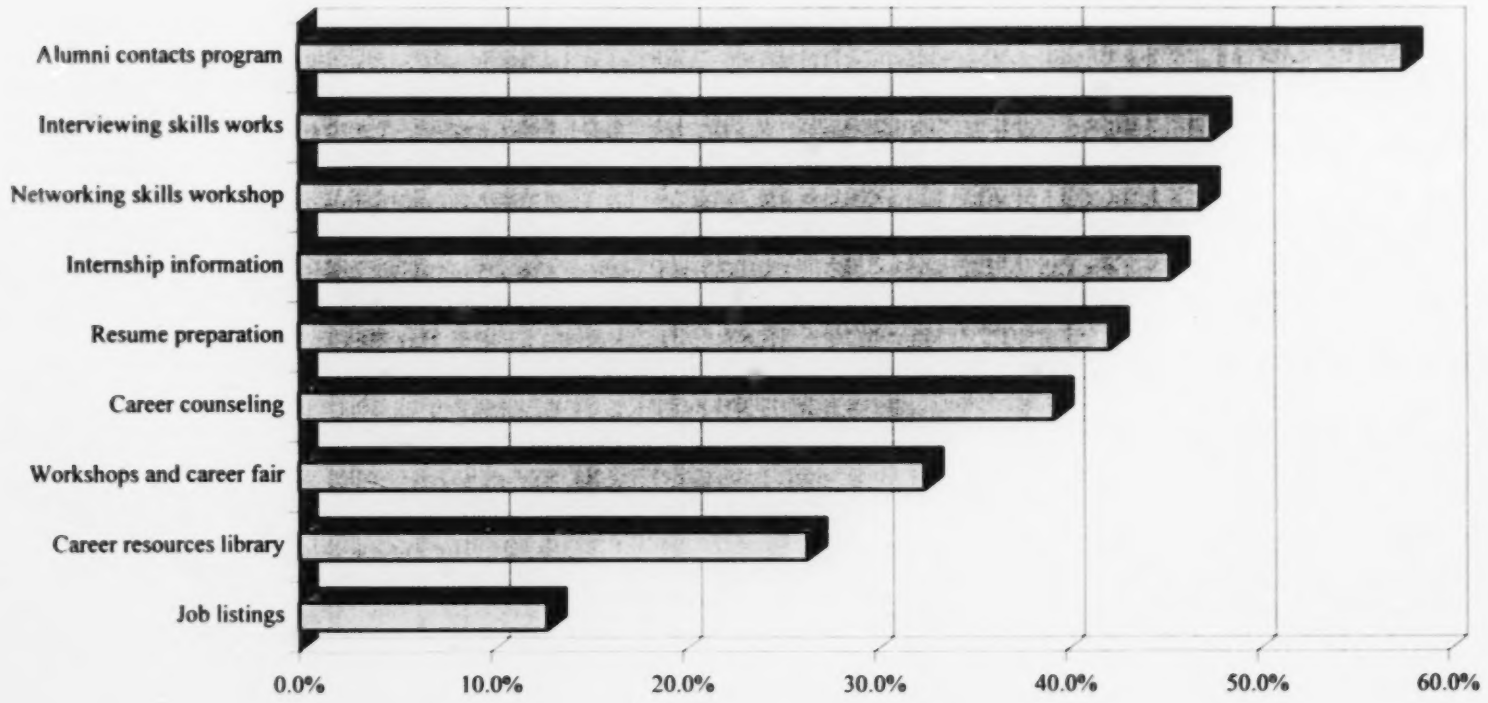







Chart 8

# More than any other career service offered, alumni wished they had used the Career Network alumni contact program more when they were students.



# The percentage of those enrolled in or interested in graduate or professional programs has steadily declined.

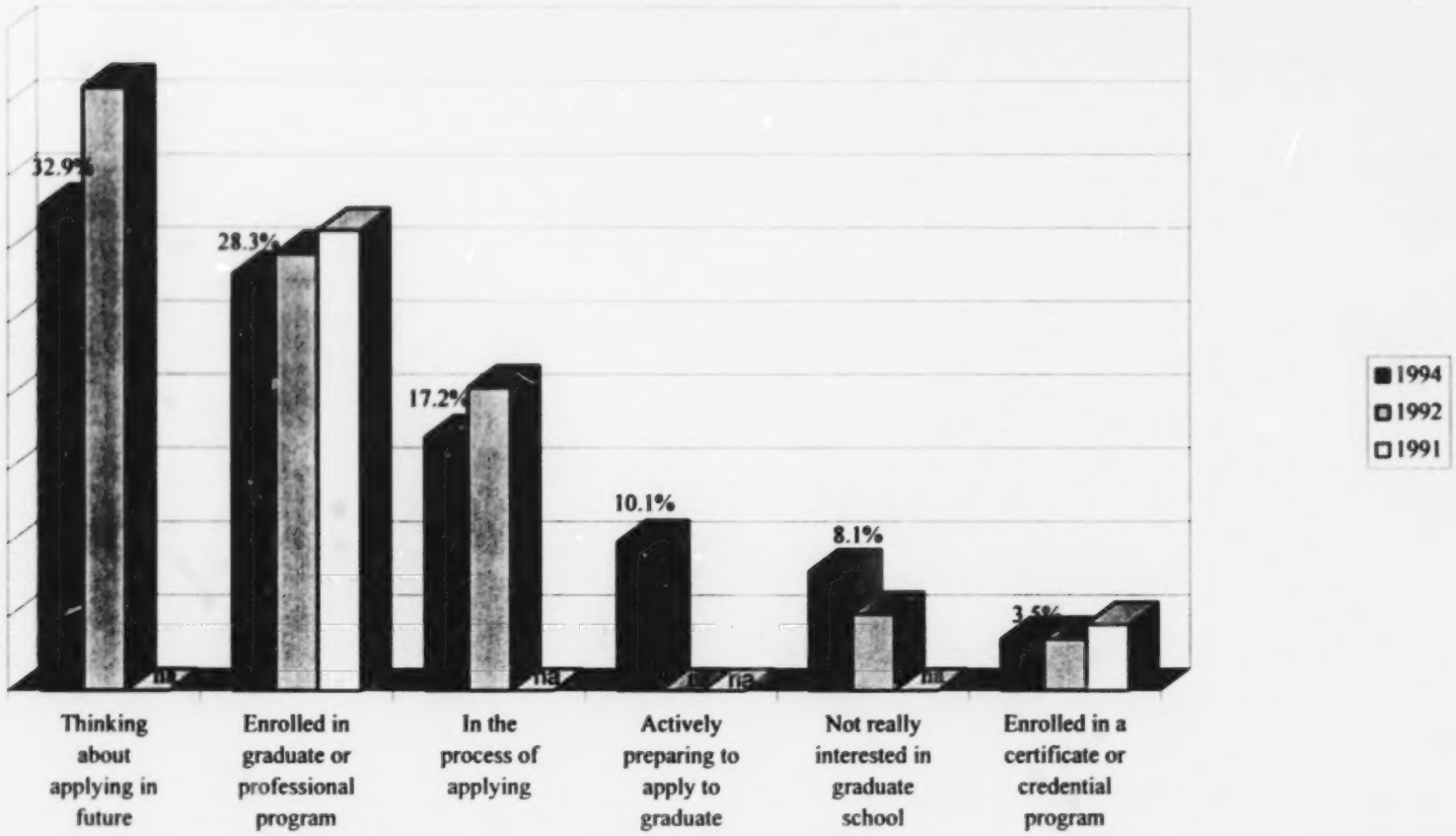
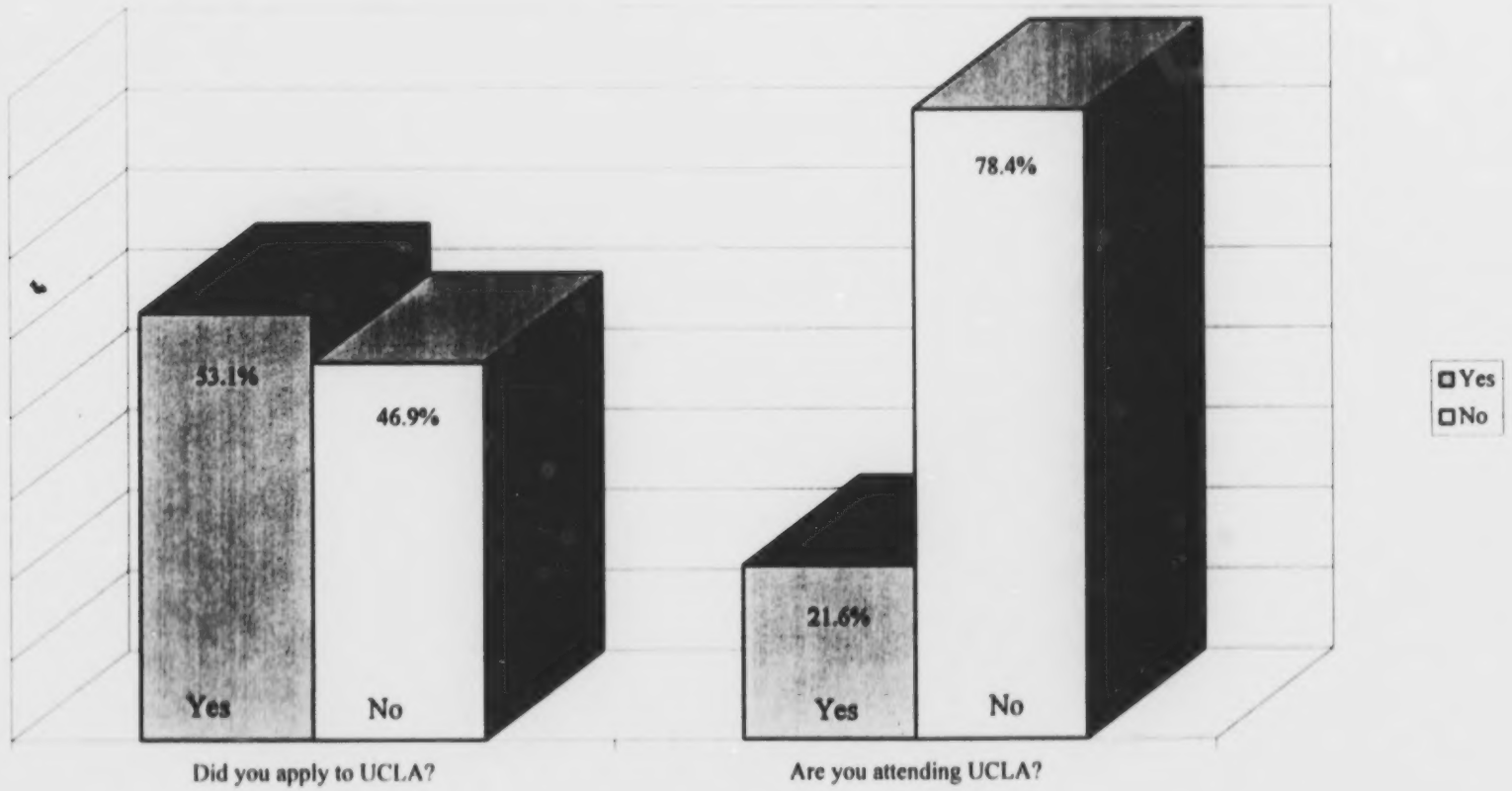







Chart 10

# While more than half of those going to graduate school applied to UCLA, only about a fifth are attending UCLA.



# While participation in Greek activities steadily declined, involvement with other interests, including academic-related, increased.

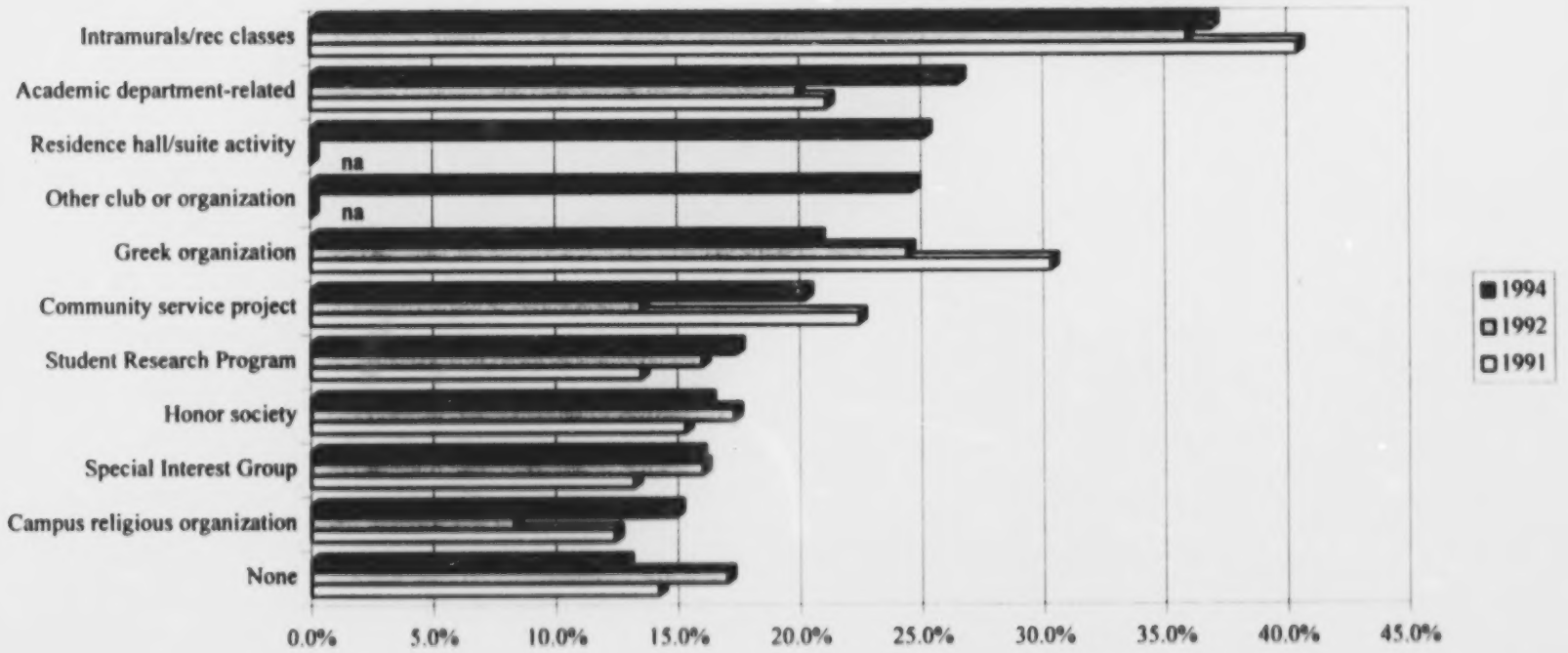
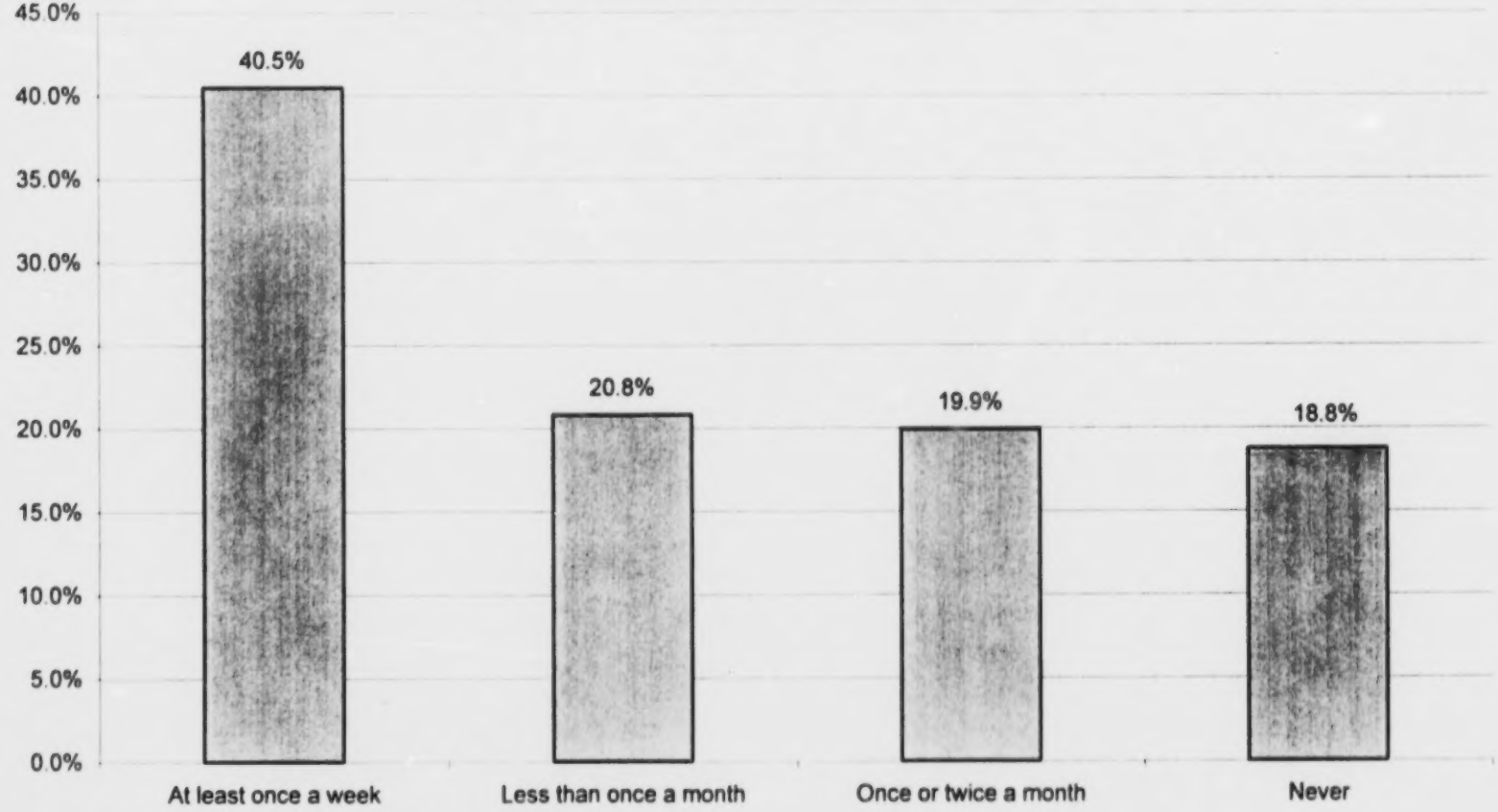







Chart 12

# More than 40% of the respondents said they drank alcohol at least once a week while students at UCLA.



**Almost a third of the respondents said they didn't give to the senior class gift because they weren't aware that such an opportunity existed.**

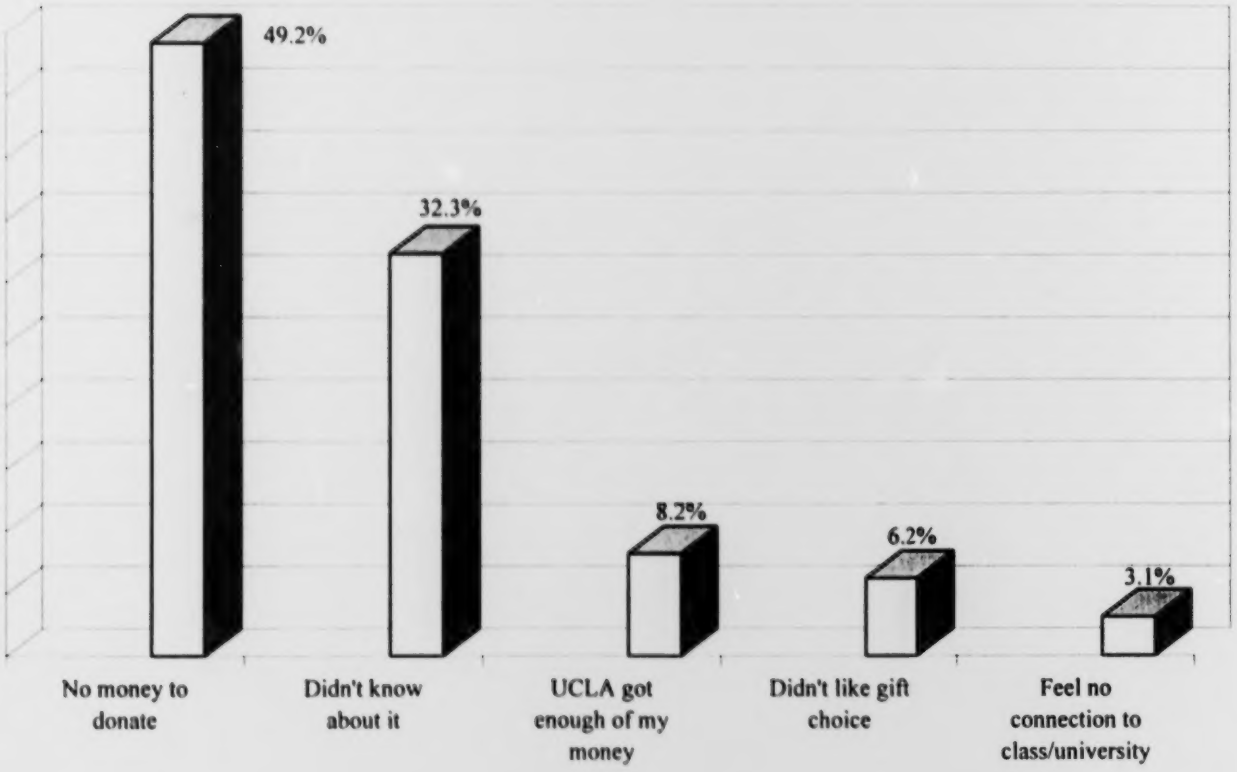
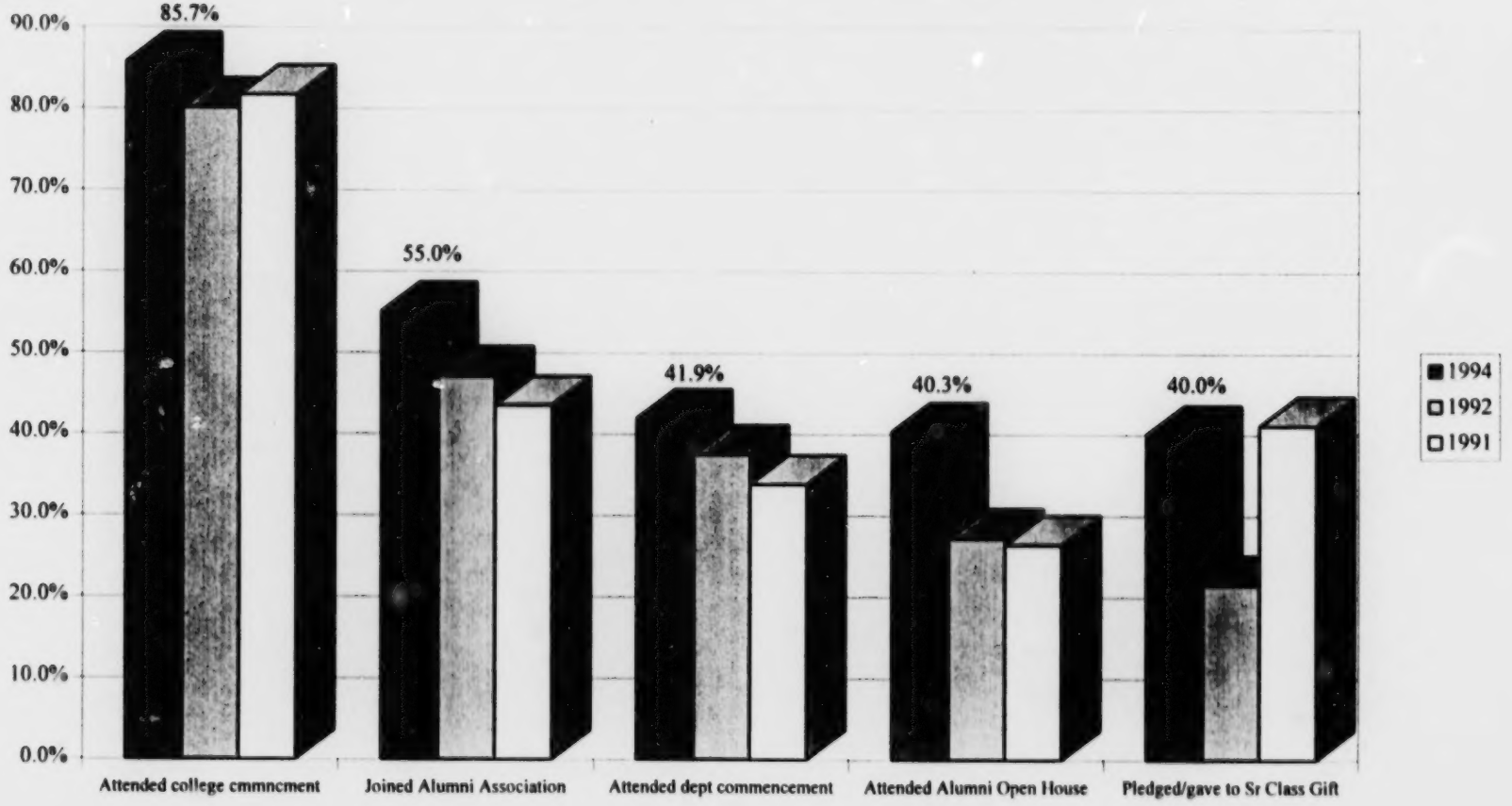





Chart 14

# Overall, participation in commencement activities increased.



# Alumni ranked many aspects of their student experience good or excellent.

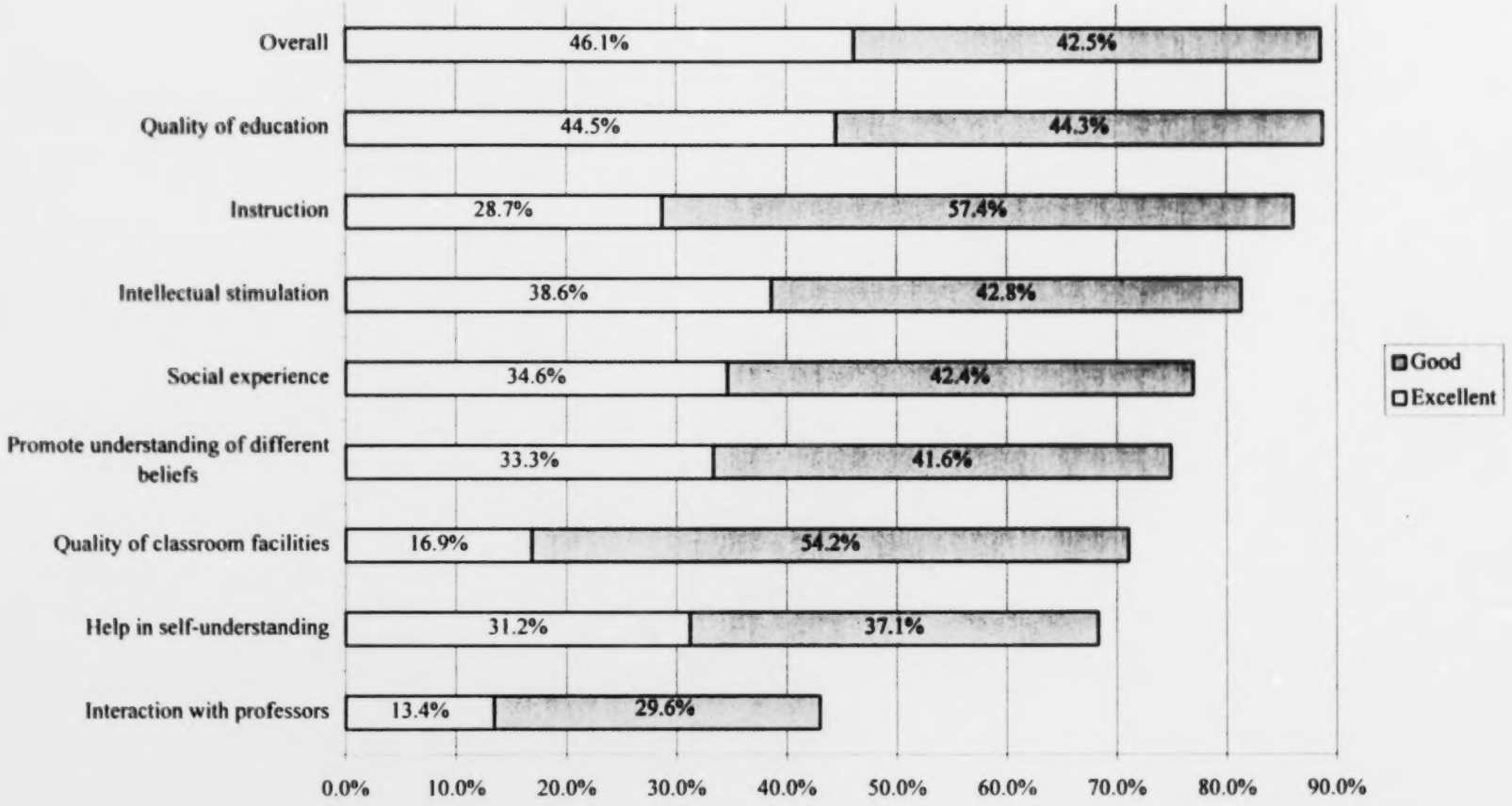



Chart 16

# Alumni ranked many aspects of their student experience positively, including the likelihood they would re-enroll to UCLA.

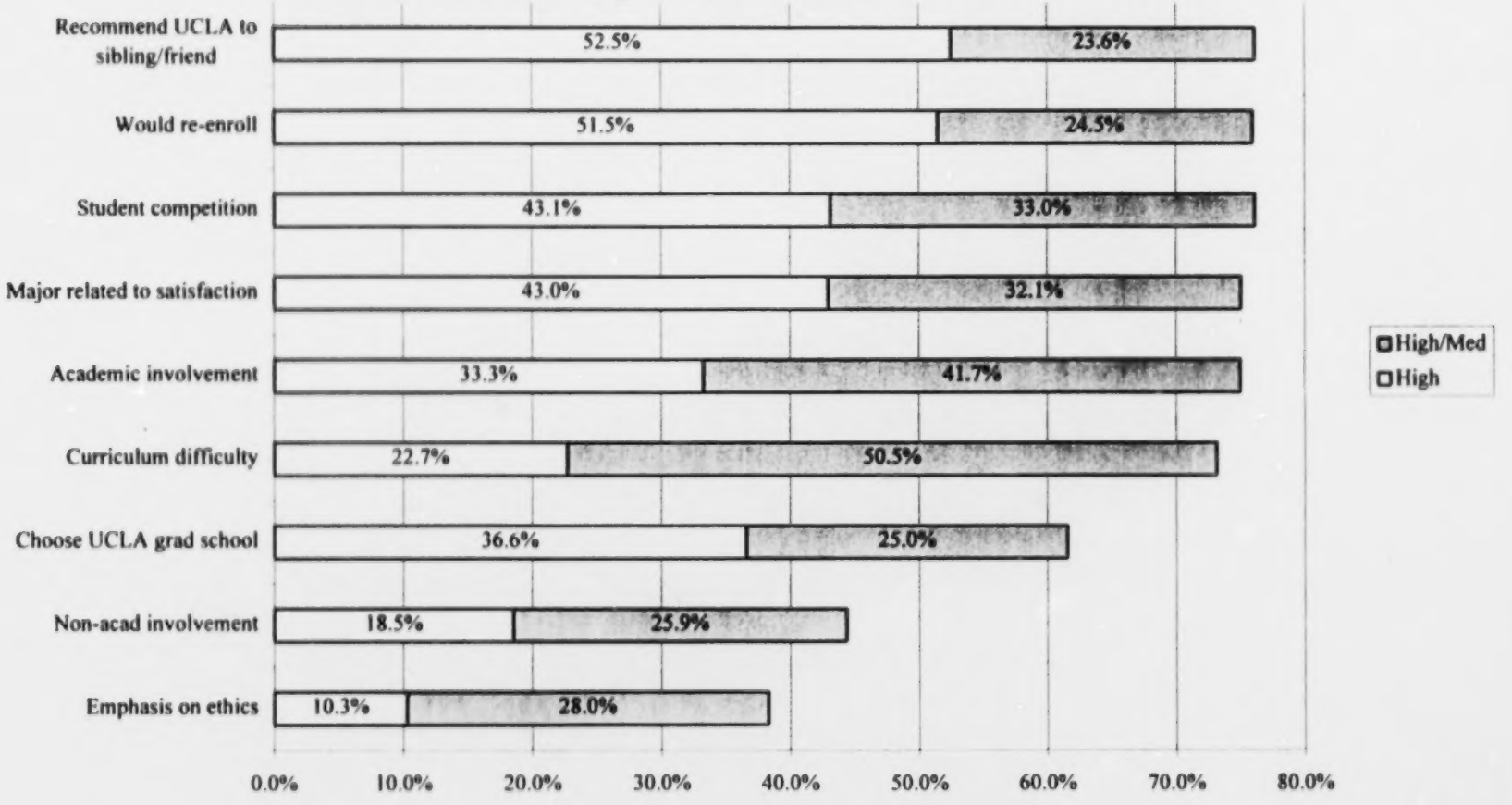







Chart 17

# What is most in need of improvement at UCLA?
# (Top five answers given)

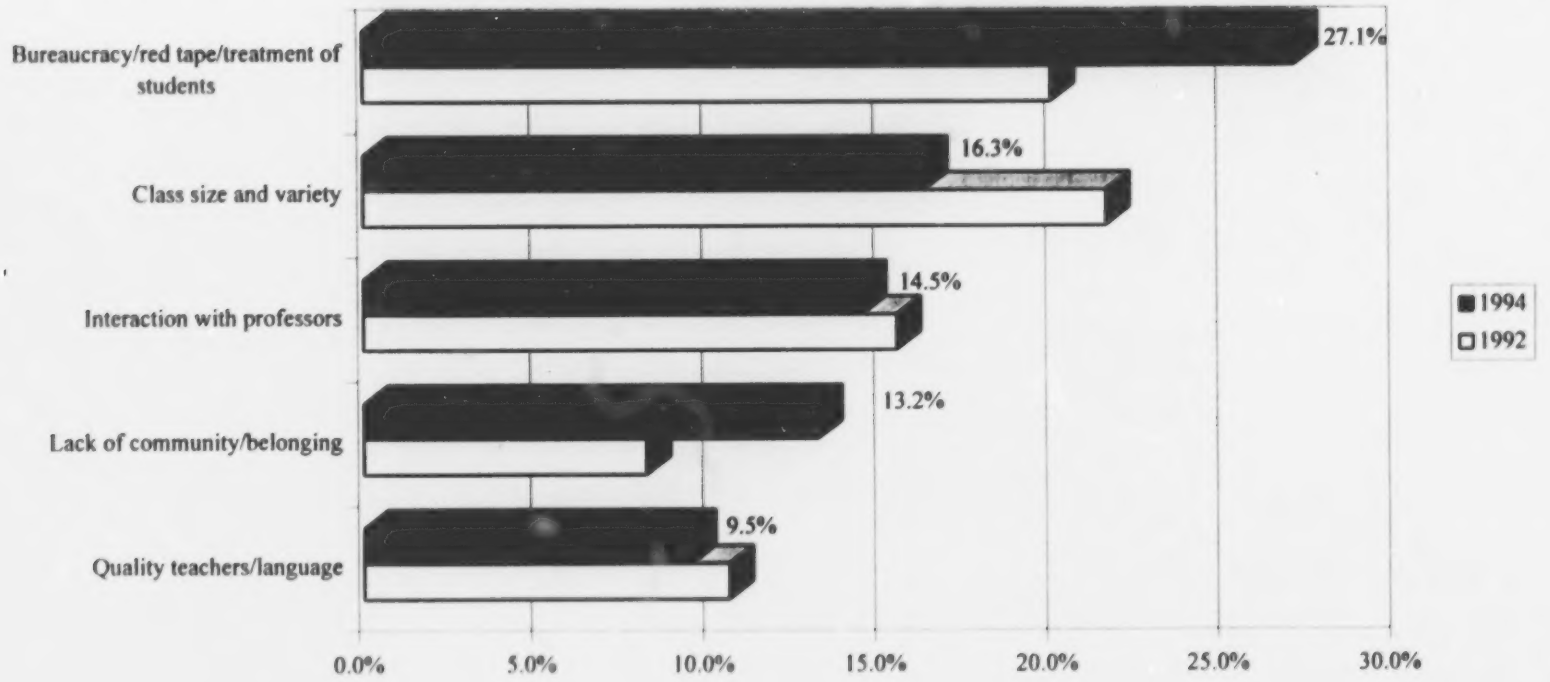





Chart 18

# What information would you like to share with potential students? (top 10 answers)

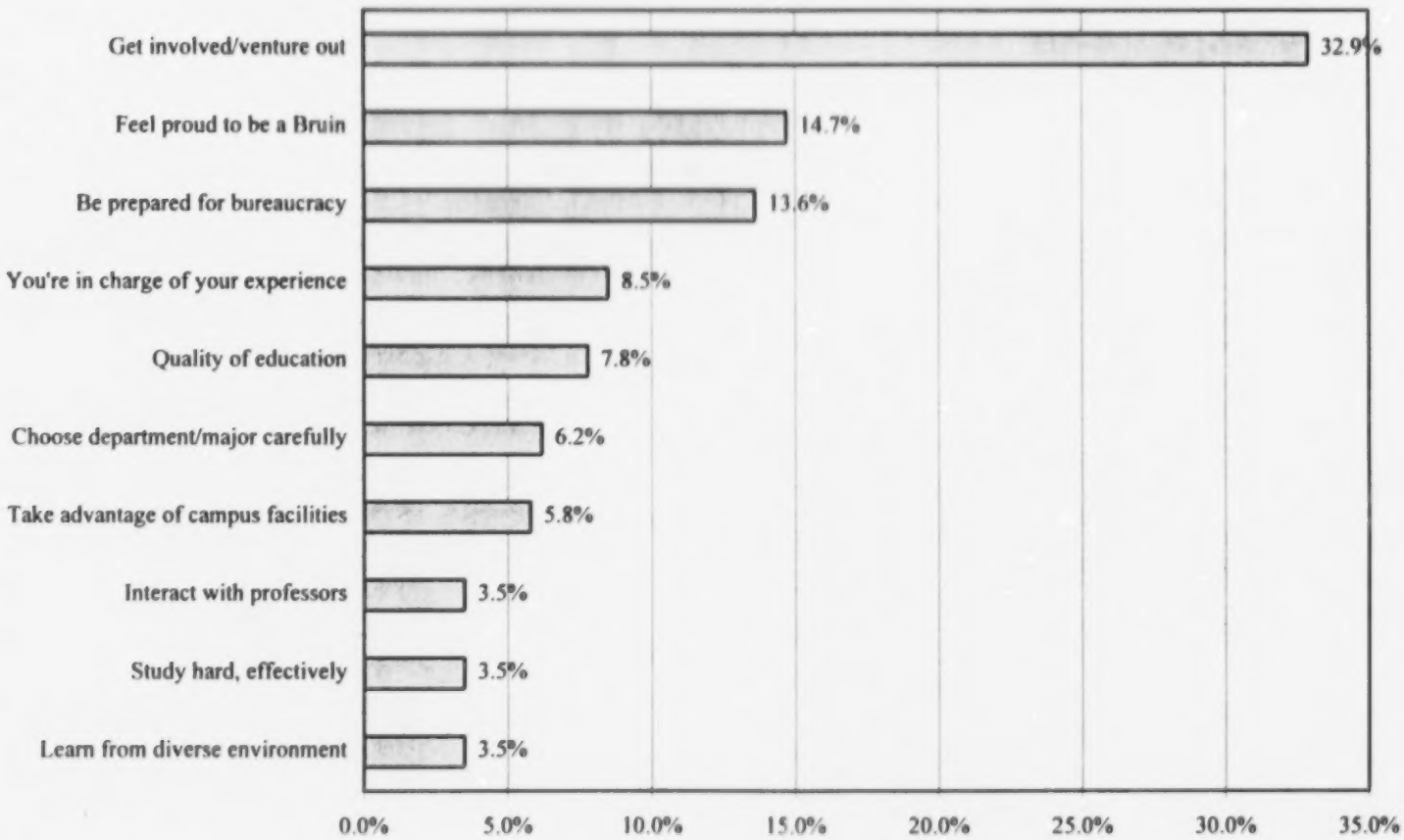





 Chart 19

# Access to computer technology increased after graduation.

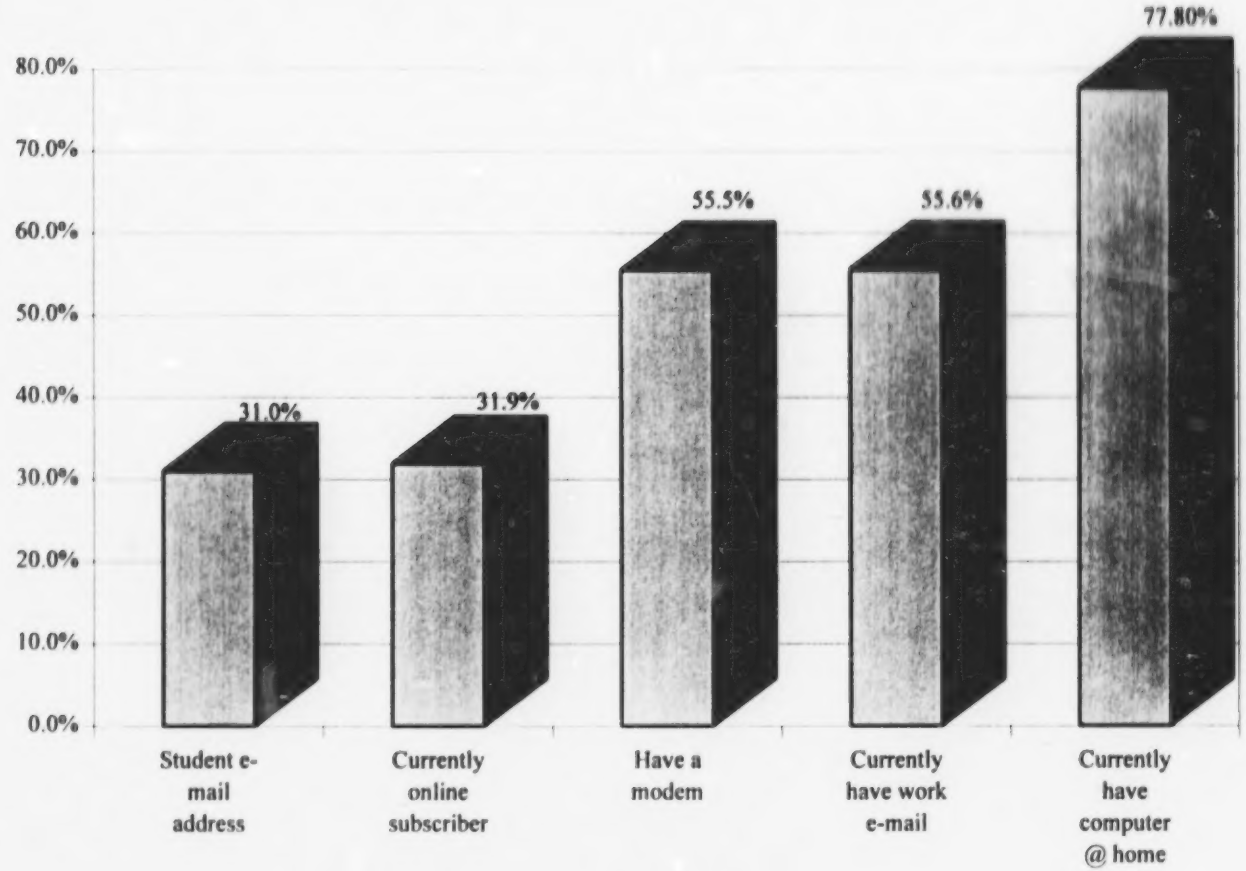





Chart 20

# Alumni Survey on the UCLA Experience
## Comparisons between 1994, 1992, and 1991 Raw Data Results
(1994 n=440; 1993=no survey conducted; 1992 n=312; 1991 n=381)

**1. Start year**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| 1992 | 15.4% | na | na |
| 1991 | 15.8% | na | na |
| 1990 | 34.6% | 6.8% | 0.5% |
| 1989 | 28.2% | 19.9% | 12.6% |
| 1988 | 3.7% | 24.6% | 16.2% |
| 1987 | 0.9% | 32.5% | 39.5% |
| Other | 0.9% | 3.9% | 2.6% |

**2. Major**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Social Sciences | 43.7% | 48.5% | 44.2% |
| Life Sciences | 20.6% | 14.9% | 24.7% |
| Humanities | 16.7% | 12.3% | 14.7% |
| Engineering | 11.4% | 8.7% | 6.6% |
| Physical Sciences | 6.4% | 12.0% | 5.3% |
| Arts | 4.6% | 7.1% | 3.9% |
| Nursing | 1.1% | 1.0% | 1.3% |

**3. 1994 Survey: In what year of school did you declare your major? (No 91 or 92)**

| | *1994* |
|---|---|
| 3rd | 47.1% |
| 1st | 26.6% |
| 2nd | 20.3% |
| 4th | 5.3% |
| 5th | 0.5% |
| 6th | 0.0% |
| other | 0.2% |
| none | 0.0% |

**4. 1994 Survey: How many other majors did you seriously consider? (No 91 or 92)**

| | *1994* |
|---|---|
| one | 33.6% |
| none | 29.7% |
| two | 25.1% |
| three | 8.3% |
| four | 2.1% |
| five | 0.7% |
| six | 0.2% |
| other | 0.2% |

**5. Did you transfer to UCLA from another college or university?**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Yes | 33.0% | 31.2% | 32.9% |
| No | 67.0% | 68.8% | 67.1% |

| **5a. Transfer Student from ...** | *1994* | *1992* | *1991* |
|---|---|---|---|
| California Community College | 75.3% | 66.3% | 60.8% |
| University of California | 10.0% | 12.6% | 13.6% |
| Cal State University | 7.3% | 12.6% | 8.0% |
| Out of state or country | 5.3% | 6.3% | 9.6% |
| California private 4-year institution | 2.0% | 2.1% | 8.0% |

**6. 1994 Survey: Where did you reside while attending UCLA? (No 91)**

| | *1994 Average* |
|---|---|
| Apartment | Two Years |
| Home | One Year |
| Residence halls | One Year |
| Greek house | One Year |
| Other | One Year |

**1992 Survey: Where did you reside while attending UCLA? (No 91)**

| | *None* | *One Year* | *Two Years* | *Three Years* | *Four Years* | *More* |
|---|---|---|---|---|---|---|
| Apartment | 6.4% | 10.9% | 21.9% | 35.1% | 18.1% | 7.6% |
| Home | 49.4% | 13.7% | 9.5% | 11.9% | 6.0% | 9.5% |
| Res. halls | 21.3% | 56.1% | 18.6% | 1.4% | 9.0% | 1.8% |
| Greek house | 68.4% | 9.0% | 13.5% | 8.3% | 0.8% | 0.0% |
| Other | 92.7% | 7.3% | 0.0% | 0.0% | 0.0% | 0.0% |

**7. 1994 Survey: At any time did you consider yourself a commuter student? (No 91 or 92)**

| | ***1994*** |
|---|---|
| Yes | 43.0% |
| No | 57.0% |

**If yes, how many miles did you travel one way?**

| | ***1994*** |
|---|---|
| Average number of miles traveled | 18 |

**8. Which of the following statements best describes your interest in graduate school?**

| | ***1994*** | ***1992*** | ***1991*** |
|---|---|---|---|
| Thinking about applying to graduate program in future | 32.9% | 41.0% | na |
| Enrolled in graduate or professional program | 28.3% | 29.7% | 31.3% |
| In the process of applying to graduate programs | 17.2% | 20.6% | na |
| Actively preparing to apply to graduate programs | 10.1% | na | na |
| Not really interested in graduate school | 8.1% | 5.2% | na |
| Enrolled in a certificate or credential program | 3.5% | 3.5% | 4.5% |

**1994 Survey: If you are currently enrolled in a graduate school...Did you apply to UCLA? (No 91 or 92)**

| | ***1994*** |
|---|---|
| Yes | 53.1% |
| No | 46.9% |

**1994 Survey: Are you attending UCLA? (No 91 or 92)**

| | ***1994*** |
|---|---|
| Yes | 21.6% |
| No | 78.4% |

**1994 Survey: If not UCLA, which school are you attending? (No 91 or 92)**

| | *1994* |
|---|---|
| Private California school | 47.3% |
| Out of state school | 33.8% |
| California State University | 12.2% |
| University of California | 6.8% |
| Community college | 0.0% |

**9. Current work situation (No 91)**

| | *1994* | *1992* |
|---|---|---|
| Full-time job and content | 45.4% | 40.3% |
| Part-time job and content | 15.4% | 14.5% |
| Full-time job and looking | 11.0% | 7.9% |
| Unemployed by choice | 9.8% | 19.1% |
| Part-time job and looking | 6.8% | 9.9% |
| Unemployed and looking | 8.3% | 8.3% |
| Internship | 3.4% | 4.8% |

**10. How closely do you feel your current job is relevant to your overall career objective? (No 91)**

| | *1994* | *1992* |
|---|---|---|
| Highly relevant | 38.3% | 27.6% |
| Somewhat relevant | 29.7% | 23.0% |
| Not relevant | 19.4% | 21.4% |
| Not currently employed | 10.5% | 23.7% |
| Not sure | 2.1% | 4.3% |

**11. Current occupation**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Admin/Management | 15.0% | 5.9% | 6.9% |
| Education/Teaching | 13.5% | 7.6% | 7.4% |
| Accounting/Finance | 11.7% | 6.3% | 9.8% |
| Medical and health related | 11.1% | 5.9% | 9.3% |
| Other | 7.8% | 3.2% | 7.4% |
| Sales/Market/Purchasing | 7.2% | 5.9% | 9.3% |
| Engineering | 5.4% | 3.0% | 4.2% |
| Office/Support Services | 4.5% | 11.2% | na |
| Law and related | 3.6% | 3.0% | 5.3% |
| Community/Non-Profit | 3.3% | na | na |
| Computer Field | 3.0% | 3.6% | 1.9% |
| Counseling/Psychology | 2.4% | 1.7% | 1.9% |
| Consulting/Prof Services | 2.4% | 1.3% | 1.6% |
| Research | 2.1% | 4.6% | 3.2% |
| Environmental | 1.5% | na | na |
| Art/Design/Photography | 1.2% | 1.3% | 1.6% |
| Human Resources | 1.2% | 1.7% | 0.8% |
| Writing/Editing | 0.9% | 3.0% | 1.6% |
| Performing arts | 0.9% | 1.3% | 1.6% |
| Communication related | 0.9% | na | na |
| Unemployed/Student | 0.3% | 29.4% | 19.8% |

**12. Preferred occupation**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Medical and health related | 15.8% | 13.2% | 16.9% |
| Education/Teaching | 15.1% | 10.9% | 10.5% |
| Other | 8.4% | na | na |
| Law and related | 7.7% | 9.3% | 10.8% |
| Accounting/Finance | 7.1% | 4.7% | 5.0% |
| Admin/Management | 6.1% | 7.4% | 5.0% |
| Engineering | 5.1% | 4.7% | 4.7% |
| Writing/Editing | 5.1% | 5.4% | 6.4% |
| Office/Support services | 4.2% | 1.2% | na |
| Counseling/Psychology | 3.5% | 3.5% | 4.1% |
| Community/Non-Profit | 2.6% | 0.4% | 1.4% |
| Performing arts | 2.6% | 2.9% | 3.0% |
| Computer Science | 2.9% | 2.7% | 1.1% |
| Research | 2.6% | 5.1% | 2.8% |
| Sales/Marketing | 2.3% | 1.9% | 4.4% |
| Consulting/Prof Services | 1.9% | 1.2% | 4.7% |
| Art/Design/Photography | 1.6% | 2.7% | 2.8% |
| Human Resources | 0.6% | 1.6% | 0.3% |
| Environmental | 2.9% | na | na |
| Communications related | 1.6% | na | na |
| Law Enforce/Correction | 0.3% | na | na |

**13. 1994 Survey: Which career development services did you use as a student? (No 91 or 92)**

| | *1994* |
|---|---|
| Job listings | 81.4% |
| Career resources library | 64.3% |
| Workshops and career fair | 52.2% |
| Career counseling | 40.4% |
| Internship information | 34.9% |
| Resume preparation | 33.6% |
| Interviewing skills works | 24.1% |
| Networking skills workshop | 14.7% |
| Alumni contacts program | 11.3% |

**1994 Survey: Which career development services do you wish you had used or used more? More than one answer accepted. (No 91 or 92)**

| | *1994* |
|---|---|
| Alumni contacts program | 57.7% |
| Interviewing skills works | 47.7% |
| Networking skills workshop | 47.1% |
| Internship information | 45.5% |
| Resume preparation | 42.3% |
| Career counseling | 39.4% |
| Workshops and career fair | 32.6% |
| Career resources library | 26.5% |
| Job listings | 12.9% |

**14. Means for finding current job**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Job listing at PCPC | 20.9% | 14.8% | 15.9% |
| Newspaper ad | 17.7% | 17.5% | 12.4% |
| Parents contact | 14.9% | 15.9% | 8.2% |
| UCLA contact | 12.9% | 14.8% | 10.8% |
| Campus Interview Program | 11.2% | 7.4% | 5.0% |
| Sent resume cold/cld called | 11.2% | 16.4% | 11.9% |
| Other | 7.6% | 18.5% | 22.0% |
| Non-UCLA contact | 6.4% | na | na |
| UCLA professor | 4.8% | 6.9% | 2.9% |
| Campus career fair | 4.0% | 3.2% | 2.9% |
| Changed from PT to FT | 4.0% | na | na |
| Professional organization | 4.0% | 10.1% | 4.5% |
| UCLA Career Network | 2.0% | 1.1% | 1.1% |
| Headhunter/agency | 3.6% | na | na |
| Own business/entrepreneur | 1.2% | na | na |
| Grad Program | 0.8% | na | na |
| Not employed | 0.0% | na | na |

**15. Average number of weeks to find current job**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Number of weeks | 9 | 8 | 11 |

**16. 1994 Survey: Current annual income before taxes. (No 91)**

| | *1994* |
|---|---|
| Mean income | $25,371 |
| Highest reported income | $55,000 |
| Total income reported by 231 respondents | $5,860,793 |

**1992 Survey: Current annual income before taxes. (No 91)**

| | *1992* |
|---|---|
| $15,000-20,999 | 26.0% |
| $21,000 to 25,999 | 19.3% |
| $0 to 9,999 | 16.1% |
| $10,000 to 14,999 | 12.0% |
| $31,000 to 35,999 | 10.9% |
| $26,000-$30,999 | 7.3% |
| $40,001 and over | 4.7% |
| $36,000 to 40,000 | 3.6% |

**17. How well did UCLA prepare you for each of the following skills?**

| | | | | | (4 point scale, "4" being best) | | |
|---|---|---|---|---|---|---|---|
| *Skill* | *Very Well* | *Well* | *Fair* | *Poor* | ***1994 mean*** | ***1992 mean*** | ***1991 mean*** |
| Ability work independently | 57.8% | 36.6% | 4.7% | 0.9% | 3.5 | 3.5 | 3.5 |
| Wrk w/diff. belief/backgrnds | 45.5% | 39.7% | 10.8% | 4.0% | 3.3 | 3.2 | 3.3 |
| Research | 46.5% | 33.7% | 15.6% | 4.2% | 3.2 | 3.2 | 3.3 |
| Cultural aware/appreciation | 45.9% | 34.2% | 15.5% | 4.5% | 3.2 | 3.2 | 3.2 |
| Analytic/problem solving | 38.5% | 42.9% | 15.8% | 2.8% | 3.2 | 3.2 | 3.1 |
| Organization and planning | 42.0% | 36.4% | 16.3% | 5.4% | 3.2 | 3.2 | 3.2 |
| Gender aware/appreciation | 40.3% | 34.7% | 20.1% | 5.0% | 3.1 | 3.1 | na |
| Ability work cooperatively | 37.6% | 40.2% | 17.1% | 5.1% | 3.1 | 3.0 | 3.1 |
| Writing | 36.7% | 32.6% | 26.1% | 4.7% | 3.0 | 3.0 | 3.2 |
| Quantitative | 27.9% | 42.8% | 25.1% | 4.3% | 2.9 | 2.9 | 2.9 |
| Leadership | 29.1% | 31.0% | 29.4% | 10.5% | 2.8 | 2.8 | 2.8 |
| Creativity/originality | 23.6% | 36.3% | 29.7% | 10.4% | 2.7 | 2.7 | 2.7 |
| Public speaking | 17.1% | 35.6% | 32.3% | 15.0% | 2.6 | 2.4 | 2.6 |
| Technical | 14.2% | 31.7% | 36.5% | 17.8% | 2.4 | 2.4 | 2.3 |
| Computer | 12.4% | 25.5% | 33.2% | 29.0% | 2.2 | 2.1 | 2.2 |
| Job search skills | 7.3% | 28.8% | 37.1% | 26.7% | 2.2 | 2.1 | na |

**18. 1994 Survey: Did you ever take Honors Collegium courses? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 15.5% |
| No | 84.5% |

**1994 Survey: If yes, how many? (No 91 or 92)**

| | *1994* |
|---|---|
| Mean | 2 |

**19. 1994 Survey: Were you a member of the L&S College Honors Program?**

| | *1994* |
|---|---|
| Yes | 14.0% |
| No | 86.0% |

**20. How would you rate the following campus career services? (No 91)**

(4 point scale, "4" being best)

| | *Excellent* | *Good* | *Fair* | *Poor* | ***1994 mean*** | ***1992 mean*** |
|---|---|---|---|---|---|---|
| PCPC-Job listings | 30.9% | 47.8% | 16.3% | 5.1% | 3.0 | 2.79 |
| EXPO Center internships | 23.9% | 41.3% | 25.7% | 9.2% | 2.8 | 2.63 |
| PCPC-Overall | 19.4% | 54.7% | 22.0% | 3.9% | 2.9 | 2.56 |
| PCPC-Workshops | 28.9% | 42.3% | 22.5% | 6.3% | 2.9 | 2.52 |
| PCPC-Interview program | 23.9% | 42.3% | 20.4% | 13.4% | 2.8 | 2.45 |
| Career fairs | 17.3% | 43.5% | 35.7% | 3.5% | 2.8 | 2.43 |
| SAA Career Network workshops | 13.9% | 50.0% | 27.9% | 8.2% | 2.7 | 2.39 |
| PCPC-Counseling | 23.3% | 40.4% | 24.9% | 11.4% | 2.8 | 2.38 |
| SAA Career Network contacts | 13.4% | 28.9% | 43.3% | 14.4% | 2.4 | 2.33 |
| PCPC-Resource Library | 29.2% | 49.1% | 18.4% | 3.4% | 3.0 | na |

**21. - 29. Ratings**

(4 point scale, "4" being best)

| | *Excellent* | *Good* | *Fair* | *Poor* | ***1994 mean*** | ***1992 mean*** | ***1991 mean*** |
|---|---|---|---|---|---|---|---|
| 21. Overall UCLA experience | 46.1% | 42.5% | 9.6% | 1.8% | 3.3 | 3.2 | 3.3 |
| 22. Education | 44.5% | 44.3% | 8.9% | 2.3% | 3.3 | 3.1 | 3.2 |
| 23. Interaction with professors | 13.4% | 29.6% | 38.3% | 18.7% | 2.4 | 2.3 | 2.2 |
| 24. Intellectual stimulation | 38.6% | 42.8% | 15.4% | 3.2% | 3.2 | 3.1 | 3.1 |
| 25. Help in self-understanding | 31.2% | 37.1% | 25.1% | 6.6% | 2.9 | 2.7 | 2.8 |
| 26. Promote understanding of diff. beliefs | 33.3% | 41.6% | 17.9% | 7.1% | 3.0 | 2.7 | 2.8 |
| 27. Instruction | 28.7% | 57.4% | 10.9% | 3.0% | 3.1 | 2.9 | 3.0 |
| 28. Quality of classrm facilities | 16.9% | 54.2% | 24.4% | 4.6% | 2.8 | na | na |
| 29. Social experience | 34.6% | 42.4% | 16.9% | 6.2% | 3.1 | 2.9 | 3.0 |

**30. - 35. Ratings**

(4 point scale, "4" being best)

| | *Excellent* | *Good* | *Fair* | *Poor* | ***1994 mean*** | ***1992 mean*** | ***1991 mean*** |
|---|---|---|---|---|---|---|---|
| 30. Academic advising | 12.5% | 31.1% | 32.6% | 23.8% | 2.3 | 2.2 | 1.8 |
| 31. UCLA Library | 55.8% | 37.8% | 6.0% | 0.5% | 3.5 | 3.6 | 3.6 |
| 32. Help w/career search | 8.4% | 24.0% | 40.3% | 27.3% | 2.1 | 2.1 | 2.1 |
| 33. Academic prep. for career | 19.0% | 43.4% | 28.9% | 8.7% | 2.7 | 2.6 | 2.7 |
| 34. Help applying to grad school | 12.9% | 26.6% | 29.6% | 30.9% | 2.2 | 2.1 | 3.0 |
| 35. Acad. prep for grad study | 30.3% | 39.7% | 23.1% | 6.8% | 2.9 | 2.9 | 2.0 |

**36. - 44. Ratings: How would you characterize ...**

(5 point scale, "5" being best)

| | *High* | *High/Med* | *Medium* | *Med/Low* | *Low* | ***1994 mean*** | ***1992 mean*** | ***1991 mean*** |
|---|---|---|---|---|---|---|---|---|
| 36. Emphasis on ethics | 10.3% | 28.0% | 34.6% | 17.8% | 9.4% | 3.1 | 3.0 | 3.0 |
| 37. Student competition | 43.1% | 33.0% | 17.7% | 4.1% | 2.1% | 4.1 | 4.2 | 4.2 |
| 38. Curriculum difficulty | 22.7% | 50.5% | 23.4% | 2.8% | 0.7% | 3.9 | 3.9 | 3.9 |
| 39. Academic involvement | 33.3% | 41.7% | 20.0% | 4.6% | 0.5% | 4.0 | 3.9 | 3.8 |
| 40. Non-acad involvement | 18.5% | 25.9% | 25.6% | 17.2% | 12.8% | 3.2 | 3.2 | 3.2 |
| 41. Re-enroll | 51.5% | 24.5% | 11.9% | 6.2% | 6.0% | 4.1 | 3.9 | 4.1 |
| 42. Choose UCLA grad schl | 36.6% | 25.0% | 15.7% | 8.3% | 14.4% | 3.6 | na | na |
| 43. Recommend UCLA | 52.5% | 23.6% | 14.2% | 4.8% | 4.8% | 4.1 | 3.9 | 4.2 |
| 44. Maj related to satisfac. | 43.0% | 32.1% | 16.2% | 5.8% | 3.0% | 4.1 | 3.9 | 3.9 |

**45. 1994 Survey: While a student, how many faculty members (excluding TA's) do you think knew you on a first name basis? (No 91 or 92)**

| | ***1994*** |
|---|---|
| Mean | 4 |
| Highest number reported | 25 |

**46. How many faculty members could you ask to write you a letter or recommendation?**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Average | 3 | 3.05 | 2 |
| 0 | na | 9.69% | 14.70% |
| 1 | na | 8.30% | 17.85% |
| 2 | na | 27.34% | 23.36% |
| 3 or more | na | 54.67% | 44.09% |

**47. 1994 Survey: On average, how many hours per week did you devote to the following activities while a student? (No 91)**

| | *1994* |
|---|---|
| Study | 18 |
| Work at a paid job | 17 |
| Attend a class | 15 |
| Socializing with friends | 11 |
| Non-UCLA activities | 7 |
| Extracurricular activities | 6 |
| Career develop/internships | 3 |
| Community service | 2 |
| Religious activities | 1 |

**1992 Survey: On average, about how many hours per week did you devote to the following activities? (No 91)**

| | 0 | 1-3 | 4-10 | 11-20 | 21-30 | 31+ | *1992 Mean* |
|---|---|---|---|---|---|---|---|
| Study | 0.00% | 2.91% | 35.92% | 42.07% | 12.94% | 5.83% | 16 |
| Work at a paid job | 9.25% | 0.68% | 19.18% | 51.37% | 14.38% | 4.79% | 17 |
| Attend class | 0.00% | 0.32% | 13.55% | 79.03% | 0.00% | 0.00% | 15 |
| Socialize | 3.62% | 4.93% | 56.58% | 27.30% | 4.93% | 2.30% | 12 |
| Extra-curricular | 16.18% | 19.85% | 45.59% | 15.81% | 1.47% | 1.10% | 7 |
| Career development | 57.08% | 13.21% | 21.23% | 6.13% | 1.89% | 0.47% | 3 |
| Community service | 47.37% | 25.00% | 22.37% | 3.95% | 1.32% | 0.00% | 3 |
| Religious activities | 62.98% | 25.96% | 11.06% | 0.00% | 0.00% | 0.00% | 1 |

**48. 1994 Survey: As an undergraduate, what other colleges were you accepted to but chose not to attend? (No 91 or 92)**

| | *1994* |
|---|---|
| UC Santa Barbara | 44.5% |
| UC San Diego | 41.1% |
| UC Irvine | 40.9% |
| UC Berkeley | 34.6% |
| CSU | 32.8% |
| UC Davis | 22.1% |
| UC Riverside | 17.2% |
| UC Santa Cruz | 16.9% |
| USC | 15.4% |
| Other Out of state private | 11.2% |
| Other Cal Private | 10.2% |
| Other Out of state public | 6.0% |
| Stanford | 2.9% |
| Boston University | 2.6% |
| Michigan | 1.8% |
| Cornell | 1.3% |
| Washington | 1.3% |
| Notre Dame | 1.0% |
| Harvard | 0.5% |
| Northwestern | 0.5% |
| Pennsylvania | 0.5% |
| Columbia | 0.3% |
| Duke | 0.3% |
| Yale | 0.3% |
| Other | 0.3% |

**49. 1994 Survey: What were the most significant factors that influenced you to choose UCLA? (No 91 or 92)**

| | *1994* |
|---|---|
| Location/close to family | 62.5% |
| Reputation | 56.4% |
| Quality education | 23.4% |
| Price | 18.2% |
| Campus surroundings | 17.2% |
| Major & Dept selection | 15.3% |
| Athletics | 10.6% |
| Diversity | 6.8% |
| Legacy | 4.5% |
| Friend was student/alumnus | 3.5% |
| Quality faculty | 1.7% |

**50. Which of the following were you actively involved in?**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Intramurals/rec classes | 36.9% | 35.9% | 40.4% |
| Academic department-related clubs | 26.5% | 19.9% | 21.1% |
| Residence hall/suite activity | 25.1% | na | na |
| Other club or organization | 24.6% | na | na |
| Greek organization | 20.7% | 24.4% | 30.3% |
| Community service project | 20.2% | 13.5% | 22.4% |
| Student Research Program | 17.4% | 16.0% | 13.5% |
| Honor society | 16.2% | 17.3% | 15.3% |
| Special Interest Group | 15.8% | 16.0% | 13.2% |
| Campus religious organization | 14.9% | 8.3% | 12.4% |
| Nothing | 12.8% | 17.0% | 14.2% |
| Daily Bruin/other campus media | 9.1% | 9.9% | 6.6% |
| Non-UCLA club or organization | 8.6% | na | na |
| Student Alumni Association | 6.5% | 11.9% | 7.9% |
| Student government (USAC) | 6.0% | 8.3% | 8.7% |
| Peer counseling | 5.6% | 8.0% | na |
| UniCamp | 3.3% | 7.7% | 6.1% |
| Alumni Scholars Club | 3.3% | 3.5% | 2.1% |
| Bruin Belles | 2.6% | 2.2% | 4.5% |
| Other | 0.7% | 20.2% | 24.8% |

**51. Which of the following activities, events and services enhanced your overall experience?**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Football games | 56.1% | 47.1% | 61.7% |
| Recreation facilities | 54.3% | 57.4% | 53.5% |
| Films in Ackerman | 54.3% | 52.9% | 58.5% |
| Guest speakers | 50.6% | 52.6% | na |
| Men's basketball games | 49.0% | 36.2% | 46.2% |
| Mardi Gras | 48.1% | 45.2% | 59.6% |
| Noon concerts | 46.7% | 53.2% | 53.3% |
| Beat 'SC Week | 33.6% | 30.1% | na |
| Other UCLA athletic events | 33.3% | 26.0% | 33.3% |
| Homecoming Week | 23.0% | 23.4% | 30.7% |
| Spring Sing | 21.6% | 23.4% | 19.4% |
| Other | 13.1% | 13.1% | 14.7% |
| International food festivals | 10.6% | 19.9% | 19.4% |
| None of the above | 7.6% | 9.3% | 7.3% |

**52. How much do you currently owe in student loans? (No 91)**

| | *1994* | *1992* |
|---|---|---|
| Mean | $4,916 | $2,623 |
| Highest amount reported | $72,000 | na |
| Total amount owed by 422 respondents | $2,074,521 | na |

**53. 1994 Survey: What was the most important factor in selecting your major? (No 91 or 92)**

| | *1994* |
|---|---|
| Subject interest/good at it | 75.7% |
| Career-related | 30.5% |
| Better profs/classmates | 3.9% |
| Related to courses taken | 3.0% |
| Department counselor | 0.3% |

**54. 1994 Survey: What could the University have done to help you choose your major more efficiently? (No 91 or 92)**

| | *1994* |
|---|---|
| Offered more counseling | 39.5% |
| Nothing | 29.9% |
| Other | 4.2% |
| Offer more/access to majors | 6.1% |
| Already chose one before | 4.6% |
| Offered more major selection | 1.9% |
| More info at high school | 1.9% |
| Skills assessment/career rel info | 3.1% |
| Smaller, better variety of classes | 3.1% |
| Change major declaration process | 1.5% |
| Less theoretical classes | 1.1% |
| Extend add/drop deadlines | 1.1% |
| Less bureaucracy | 1.1% |
| Offer minors | 0.8% |
| Offered more business courses | 0.8% |
| Open up limited enrollment | 0.8% |
| Better student/faculty interaction | 0.8% |
| Accept community college credits | 0.4% |
| Give departments more money | 0.8% |

**55. 1994 Survey: How often did you attend a professor's office hours for the following reasons? (No 91 or 92)**

| | *Often* | *Occasionally* | *Once or twice* | *Never* |
|---|---|---|---|---|
| Get help with class work | 13.9% | 48.4% | 31.3% | 6.5% |
| Talk about helping conduct research | 4.7% | 13.2% | 24.2% | 58.0% |
| Just to chat | 3.5% | 14.9% | 31.8% | 49.8% |
| Ask advice about careers/grad programs | 3.3% | 22.1% | 38.0% | 36.6% |
| Dispute a grade | 1.9% | 9.4% | 48.5% | 40.3% |
| Discuss a non-academic, shared interest | 1.7% | 12.1% | 28.8% | 57.5% |

**56. 1994 Survey: Did you participate in any of your academic department's programs, services or activities? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 35.2% |
| No | 64.8% |

**57. - 68. To what degree do you agree with the following statements?**

| | *Strongly Agree* | *Somewhat Agree* | *Somewhat Disagree* | *Strongly Disagree* | (4 point scale, "4" being best) ***1994 mean*** | ***1992 mean*** | ***1991 mean*** |
|---|---|---|---|---|---|---|---|
| 57. The longer I was at UCLA, the better I felt about the University. | 27.9% | 38.6% | 23.3% | 10.2% | 2.8 | 2.7 | 2.8 |
| 58. Student government mostly represented my opinions. | 1.0% | 28.7% | 44.4% | 25.9% | 2.1 | 2.0 | 2.1 |
| 59. Daily Bruin was an important source of campus information for me. | 52.1% | 37.8% | 6.7% | 3.5% | 3.4 | 3.2 | 3.4 |
| 60. Although UCLA is diverse overall, students still tended to stay within their own ethnic or cultural groups. | 51.6% | 40.8% | 6.4% | 1.2% | 3.4 | na | na |
| 61. The increase in reg. fees over the past few years has hastened my pace towards my degree. | 32.6% | 23.6% | 25.2% | 18.5% | 2.7 | na | na |
| 62. All students should be required to take an ethnic and gender studies course. | 33.6% | 24.4% | 20.2% | 21.8% | 2.7 | na | na |
| 63. Campus construction significantly interfered enjoying campus life. | 45.4% | 35.7% | 12.7% | 6.3% | 3.2 | na | na |
| 64. Research is more important than teaching to most UCLA professors. | 27.8% | 47.0% | 21.7% | 3.5% | 3.0 | 3.1 | 3.2 |
| 65. I found my niche at UCLA. | 36.3% | 46.1% | 13.0% | 4.6% | 3.1 | 3.1 | na |
| 66. Given the cost, a UCLA education is an excellent value. | 61.3% | 30.3% | 6.9% | 1.4% | 3.5 | 3.4 | 3.6 |
| 67. UCLA prof care about undergrads. | 12.1% | 46.4% | 33.6% | 7.9% | 2.6 | na | na |
| 68. Often had trouble enrolling in classes. | 16.6% | 35.0% | 30.4% | 18.0% | 2.5 | na | na |

**69. - 75. To what degree do you agree with the following statements?**

| | *Strongly Agree* | *Somewhat Agree* | *Somewhat Disagree* | *Strongly Disagree* | (4 point scale, "4" being best) ***1994 mean*** | ***1992 mean*** | ***1991 mean*** |
|---|---|---|---|---|---|---|---|
| 69. UCLA is cold and impersonal. | 8.3% | 26.0% | 42.9% | 22.8% | 2.2 | 2.2 | na |
| 70. There is an over-emphasis on athletics at UCLA. | 11.9% | 24.3% | 40.0% | 23.8% | 2.2 | na | na |
| 71. Being a commuter student interferes with one's ability to enjoy campus life. | 34.6% | 42.8% | 13.0% | 9.6% | 3.0 | na | na |
| 72. Alcohol abuse is a big problem at UCLA. | 8.5% | 30.6% | 47.4% | 13.5% | 2.3 | na | na |
| 73. Given the chance to do it all over again, I would still choose to attend UCLA. | 59.4% | 27.3% | 9.5% | 3.9% | 3.4 | na | na |
| 74. I feel a stronger bond to my specific academic dept than I do to UCLA overall. | 22.1% | 25.8% | 32.6% | 19.5% | 2.5 | na | na |
| 75. Overall, I have fond memories of my UCLA experience. | 59.0% | 33.6% | 5.5% | 1.8% | 3.5 | 3.3 | 3.2 |

**76. - 80. Which of the following activities did you do?**

| | ***1994*** | ***1992*** | ***1991*** |
|---|---|---|---|
| 76. Attended dept commencement | 41.9% | 37.5% | 33.8% |
| 77. Attended college cmmncment | 85.7% | 80.1% | 81.7% |
| 78. Attended Alumni Open House | 40.3% | 27.2% | 26.4% |
| 79. Joined Alumni Association | 55.0% | 47.1% | 43.5% |
| 80. Pledged/gave to Sr Class Gift | 40.0% | 21.5% | 41.1% |

**If you attended, what would you change about commencement? (No 91 0r 92)**

| | *1994* |
|---|---|
| More intimate/personal | 29.6% |
| Better speakers | 22.7% |
| Nothing | 16.8% |
| Shorter | 13.2% |
| Call students' names | 10.2% |
| Other | 5.3% |
| Location too hot | 5.3% |
| Ok/great as is | 4.3% |
| Better organization | 3.9% |
| Give more admission tickets | 2.3% |
| Location of ceremony | 2.0% |
| Give diplomas at ceremony | 1.6% |
| Too formal | 1.3% |
| Schedule interferes with other programs | 1.0% |
| Better behaved students | 0.7% |
| More formal ceremony | 0.70% |
| Seating by department | 0.70% |
| Don't separate honor students | 0.3% |
| Don't separate honor students | 0.30% |

**1994 Survey: For what reason did you not join the Alumni Association? (No 91 or 92)**

| | *1994* |
|---|---|
| Too expensive | 73.1% |
| Didn't need services | 20.7% |
| Currently UCLA grad student | 5.5% |
| Live out of area/benefits limited | 4.1% |
| Negative feelings about university | 2.8% |
| Other | 2.1% |
| Don't want to give more money | 2.1% |
| Don't feel connected | 1.4% |
| Not involved as student, won't continue | 0.7% |

**1994 Survey: For what reason did you not pledge or give a senior class gift? (No 91 or 92)**

| | *1994* |
|---|---|
| No money to donate | 49.2% |
| Didn't know about it | 32.3% |
| UCLA got enough of my money | 8.2% |
| Didn't like gift choice | 6.2% |
| Feel no connection to class/university | 3.1% |
| Disliked solicitation process | 1.5% |
| Didn't want to | 1.0% |
| Wasn't asked | 1.0% |
| Prior gifts haven't materialized | 1.0% |
| Other | 0.5% |
| Negative feelings toward UCLA | 0.5% |

**81. - 106. Please rate the likelihood that you will do the following activities sometime over the next five years.**

| | *Very* | *Likely* | *Slim* | *No* | (4 point scale, "4" being best) ***1994 mean*** | ***1992 mean*** | ***1991 mean*** |
|---|---|---|---|---|---|---|---|
| 81. Take an extension course | 22.5% | 28.5% | 35.0% | 13.9% | 2.6 | 2.6 | 2.4 |
| 82. Use a campus library | 45.8% | 33.3% | 16.5% | 4.4% | 3.2 | 3.3 | 3.1 |
| 83. Volunteer in your community | 43.7% | 39.0% | 13.6% | 3.7% | 3.2 | 3.2 | 3.1 |
| 84. Attend your five year class reunion | 66.5% | 23.6% | 8.5% | 1.4% | 3.6 | na | na |
| 85. Mentor current student | 19.5% | 34.1% | 39.2% | 7.2% | 2.7 | 2.4 | na |
| 86. Join an alumni outreach club | 8.1% | 17.9% | 44.7% | 29.3% | 2.1 | 2.0 | 1.7 |
| 87. Join an alumni regional club | 14.3% | 29.6% | 43.0% | 13.2% | 2.5 | 2.3 | 2.4 |
| 88. Buy UCLA football tix | 29.1% | 28.5% | 24.1% | 18.3% | 2.7 | 2.4 | 2.7 |
| 89. Buy UCLA basketball tix | 29.8% | 28.4% | 24.0% | 17.7% | 2.7 | 2.4 | 2.7 |
| 90. Become a legislative advocate | 5.8% | 16.1% | 51.1% | 27.0% | 2.0 | 1.8 | na |
| 91. Vote in the general election | 77.4% | 13.9% | 5.8% | 3.0% | 3.7 | na | na |
| 92. Serve on scholarship committee | 5.8% | 16.6% | 54.8% | 22.8% | 2.1 | 1.9 | 1.9 |
| 93. Use alumni career services | 30.4% | 37.6% | 24.8% | 7.2% | 2.9 | 2.7 | na |
| 94. Attend your high school reunion | 49.2% | 28.1% | 12.9% | 9.9% | 3.2 | na | na |
| 95. Attend your college reunion | 24.0% | 33.5% | 31.6% | 10.9% | 2.7 | na | na |
| 96. Return for Homecoming activities | 9.5% | 20.9% | 44.4% | 25.1% | 2.2 | na | na |
| 97. Attend a UCLA event in own town | 20.8% | 49.7% | 21.5% | 8.2% | 2.8 | na | na |
| 98. Travel abroad | 65.7% | 24.4% | 8.3% | 1.6% | 3.5 | 3.4 | 3.5 |
| 99. Live and work in another country | 18.8% | 21.1% | 41.0% | 19.2% | 2.4 | na | na |
| 100. Live and work in Southern California | 56.7% | 24.7% | 12.0% | 6.7% | 3.3 | na | na |
| 101. Begin investing in retirement prog. | 39.4% | 26.5% | 25.6% | 8.5% | 3.0 | na | na |
| 102. Change jobs | 50.7% | 25.9% | 14.3% | 9.1% | 3.2 | 2.6 | 2.6 |
| 103. Change careers | 26.4% | 21.5% | 32.7% | 19.4% | 2.6 | na | na |
| 104. Give money to UCLA | 15.1% | 40.2% | 31.2% | 13.5% | 2.6 | 2.4 | 2.4 |
| 105. Attend cultural/arts event at UCLA | 17.1% | 40.4% | 34.1% | 8.4% | 2.7 | na | na |
| 106. Continue UCLA involvement | 33.3% | 45.1% | 19.1% | 2.6% | 3.1 | 3.1 | 3.1 |

**107. 1994 Survey: Did either of your parents or sibling attend UCLA? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 22.6% |
| No | 77.4% |

**108. 1994 Survey: What percentage of UCLA's operating budget do you think comes from the State of California (No 91 or 92)**

| | *1994* |
|---|---|
| Mean | 52.6% |

**109. 1994 Survey: Have you ever been sexually harassed by someone at UCLA? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 12.4% |
| No | 87.6% |

**110. 1994 Survey: Did you ever feel discriminated against on campus based on your race or ethnicity? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 30.2% |
| No | 69.8% |

**111. 1994 Survey: On the average, how often did you drink alcohol while at student at UCLA? (No 91 or 92)**

| | *1994* |
|---|---|
| Once a week | 22.6% |
| Less than once a month | 20.8% |
| Once or twice a month | 19.9% |
| Never | 18.8% |
| Twice a week | 17.9% |

**112. 1994 Survey: While a UCLA student, do you feel you have ever been a victim of date rape? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 3.0% |
| No | 97.0% |

**113. 1994 Survey: When you receive mail from UCLA, do you... (No 91 or 92)**

| | *1994* |
|---|---|
| Open everything | 74.6% |
| Usually open most pieces | 19.4% |
| Open it depending on whom sent it | 6.0% |
| Never open mail from UCLA | 0.2% |
| Usually don't open most pieces | 0.0% |

**114. 1994 Survey: Did you have a UCLA provided email box as a student last year? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 31.0% |
| No | 69.4% |

**115. 1994 Survey: Do you have a computer at your place of residence? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 77.8% |
| No | 22.2% |

**If yes, is it...**

| | *1994* |
|---|---|
| DOS-based/IBM/IBM compatible | 62.4% |
| Macintosh | 39.6% |
| Other | 3.0% |

**If yes, do you have a modem?**

| | *1994* |
|---|---|
| Yes | 55.5% |
| No | 44.5% |

**If yes, do you subscribe to an online service?**

| | *1994* |
|---|---|
| Yes | 31.9% |
| No | 68.1% |

**If yes, which one?**

| | *1994* |
|---|---|
| America On-line | 59.3% |
| Compuserve | 24.1% |
| Prodigy | 16.7% |

**116. 1994 Survey: Do you currently have access to email at work or home? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 55.6% |
| No | 44.4% |

**117. 1994 Survey: Please rank the following programs and services provided for UCLA alumni in order of preference, with "1" being most preferred. (No 91 or 92)**

| | *1994 rankings* |
|---|---|
| Career services | 3 |
| Job listings | 3 |
| Access to loans, insurance, credit cards | 4 |
| Discounts on consumer services | 4 |
| How-to seminars | 5 |
| Community service opportunities | 6 |
| Regional/support clubs | 6 |
| Escorted travel programs | 7 |
| Volunteer opportunities at UCLA | 7 |
| Class reunions | 8 |

**118. What is the most important service UCLA can provide for you as an alum?**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Career services/PCPC access | 25.3% | 56.8% | 65.2% |
| Information/campus news | 16.0% | 25.7% | 25.4% |
| Networking | 12.0% | na | na |
| Access to campus facilities | 8.7% | 3.6% | 8.2% |
| Computer training/Internet access | 8.0% | na | na |
| Athletic events/good seats | 6.7% | 5.0% | 7.4% |
| Social/other events | 6.7% | 4.1% | 8.6% |
| Library access | 6.0% | 11.3% | 11.3% |
| Continuing education | 5.3% | 7.2% | 5.5% |
| Regional programs | 5.3% | na | na |
| Arts/cultural events | 4.0% | 2.3% | 2.7% |
| Get into grad school | 4.0% | na | na |
| Volunteer opportunities | 4.0% | na | na |
| Financial services | 3.3% | na | na |
| Alumni directory | 3.3% | na | na |
| Lower membership fees | 2.7% | na | na |
| Other | 2.0% | 6.8% | 15.6% |
| Parking | 2.0% | 1.8% | 0.4% |
| Discounts on Extension courses | 1.3% | na | na |
| Not interested | 1.3% | 1.8% | 1.6% |

**119. Which faculty members did you like best?**
(Statistics not calculated)

**120. What were the 2 or 3 most positive aspects of your UCLA experience?**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Friendships/contacts | 36.1% | 37.5% | 41.2% |
| Specific involvement | 19.6% | 20.2% | 23.3% |
| Good education | 17.9% | 23.3% | 17.0% |
| Diversity of people | 16.5% | 18.2% | 20.4% |
| Recreation/sports fan | 12.3% | na | na |
| Specific class or professor | 11.5% | 17.0% | 24.8% |
| Specific major or department | 10.6% | 14.2% | na |
| Other | 10.4% | na | 4.7% |
| Research skills/opportunities | 8.1% | 9.1% | 4.7% |
| Learned about self | 8.1% | na | na |
| Variety of activities | 7.6% | 11.1% | 16.7% |
| Campus environment | 5.9% | 5.9% | 11.0% |
| Living situation | 5.0% | 4.3% | 10.4% |
| Services/facilities/resources | 4.8% | 9.5% | 5.3% |
| Variety of classes | 4.8% | 1.2% | 5.3% |
| Independence/maturing | 4.5% | 13.0% | 7.2% |
| Increased knowledge | 4.2% | na | na |
| Spirit/sense of community/fun | 3.9% | 4.7% | 0.6% |
| Sense of challenge | 3.4% | 6.3% | 7.9% |
| Location | 2.8% | 0.8% | 0.9% |
| Broadened perspective | 2.8% | na | na |
| Libraries | 2.5% | 3.6% | 4.1% |
| Prep for career/grad school | 2.2% | 1.6% | 4.7% |
| UCLA reputation | 2.0% | 3.6% | 4.1% |
| Quality of the faculty | 1.7% | 2.0% | 8.8% |
| Sense of accomplishment | 1.1% | 5.9% | 7.5% |

**121. What is most in need of improvement at UCLA?**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Bureaucracy/red tape/treatment of students | 27.1% | 20.0% | 21.4% |
| Class size and variety | 16.3% | 21.6% | 20.4% |
| Interaction with professors | 14.5% | 15.5% | 23.0% |
| Lack of community/belonging | 13.2% | 8.2% | 11.0% |
| Quality teachers/language | 9.5% | 10.6% | 7.5% |
| Profs who care about student more than research | 8.9% | 14.3% | 23.6% |
| Intergroup conflict; gender, race relations/tolerance | 8.3% | 15.5% | 10.1% |
| Counseling/advising/tutoring | 9.5% | 11.4% | 12.6% |
| Fee hikes/costs | 6.8% | 15.5% | 4.1% |
| Better equipment | 5.8% | na | na |
| Financial aid/money | 4.3% | 4.9% | 2.2% |
| Course/major/department requirements | 3.7% | 9.8% | 4.4% |
| Study facilities | 3.1% | na | na |
| Other | 2.8% | 3.2% | 21.4% |
| Specific major/department | 2.8% | na | na |
| Ephasis on sports | 2.5% | 2.4% | 0.0% |
| Access to computers | 2.2% | na | na |
| More $ to academic programs | 2.2% | 9.8% | 6.0% |
| Less theory and more reality | 2.2% | na | na |
| Job prep/networking/internships | 2.2% | 2.9% | 6.6% |
| More or better facilities | 2.2% | 6.9% | 1.6% |
| Student government | 1.5% | 1.2% | 1.6% |
| Housing costs/availability | 1.5% | 2.9% | 4.1% |
| Competition | 0.9% | na | na |
| Student's right/treatment | 0.9% | na | na |
| Quarter system | 0.6% | 1.2% | 1.3% |
| Tutoring | 0.3% | na | na |
| Profs being let go for not publishing | 0.3% | na | na |
| Safety | 0.3% | na | na |
| Class access | See "Size" | 2.4% | 0.0% |
| Parking | excluded | 13.1% | 13.2% |
| Too much construction | excluded | 11.8% | 2.2% |

**122. 1994 Survey: What information about UCLA would you like to share with potential students? (No 91 or 92)**

| | *1994* |
|---|---|
| Get involved/venture out | 32.9% |
| Feeling of Pride | 14.7% |
| Be prepared for bureaucracy | 13.6% |
| Individuals will determine | 8.5% |
| Quality of education | 7.8% |
| Choose department/major carefully | 6.2% |
| Take advantage of facilities | 5.8% |
| Learn from the diverse environment | 3.5% |
| Study hard and effectively | 3.5% |
| Interact with your professors | 3.5% |
| Live on/near campus | 2.3% |
| Other | 1.9% |
| Begin career development early | 1.9% |
| Challenge and growth opps | 1.6% |
| Get an internship | 1.2% |
| Be wary of fraternities/sororities | 1.2% |
| Explore Los Angeles | 1.2% |
| Construction may hinder enjoyment | 1.2% |
| UCLA offers good quality of student life | 0.4% |

**123. Gender**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Female | 54.0% | 57.2% | 56.9% |
| Male | 46.0% | 42.8% | 43.1% |

**124. 1994 Survey: As a student, were you married? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 4.6% |
| No | 95.4% |

**125. 1994 Survey: As a student, were you a parent? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 3.7% |
| No | 96.3% |

**126. UCLA self-reported GPA**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Average | 3.3 | 3.2 | 3.2 |

**127. Ethnicity**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| White | 57.4% | 60.9% | 61.6% |
| Asian-American | 29.5% | 24.5% | 2.2% |
| Chicano/Latino | 9.9% | 10.6% | 10.8% |
| Other | 3.7% | 0.7% | 2.2% |
| Native American | 3.0% | 3.3% | 0.5% |
| African American | 2.8% | 5.6% | 5.1% |

**128. 1994 Survey: Is English your first language? (No 91 or 92)**

| | *1994* |
|---|---|
| Yes | 74.0% |
| No | 26.0% |

**130. Political views**

| | *1994* | *1992* | *1991* |
|---|---|---|---|
| Middle-of-the-road | 40.3% | 38.0% | 34.9% |
| Liberal | 30.3% | 41.9% | 36.5% |
| Conservative | 23.1% | 16.8% | 24.4% |
| Far left | 5.6% | 3.0% | 2.9% |
| Far right | 0.7% | 0.3% | 1.3% |

# The UCLA Experience Survey — Class of 1994

1. What year did you start at UCLA? _____

2. What was your major? _____

3. In what year of school did you declare your major? _____

4. How many other majors did you seriously consider? _____

5. Did you transfer to UCLA from another college or university?
   ❑ No ❑ Yes >> From where? _____

6. How many years did you reside in each of the following while enrolled at UCLA?
   ___ At home with family
   ___ Residence halls/suites/Co-op
   ___ Fraternity or sorority house
   ___ Apartment
   ___ Other _____

7. During any time, did you consider yourself a commuter student?
   ❑ No ❑ Yes >> How many miles did you travel one way? _____

8. Which of the following statements best describes your interest in graduate school? *Check one box.*
   ❑ I'm currently enrolled in a graduate or professional program.
   ❑ I'm currently enrolled in a certificate or credential program.
   ❑ I'm in the process of applying to graduate programs.
   ❑ I'm actively preparing to apply to graduate programs.
   ❑ I'm thinking about applying to a graduate program in the future.
   ❑ I'm not really interested in graduate school.

   If you are currently enrolled in a graduate school ...
   Did you apply to UCLA? ❑ Yes ❑ No
   Are you attending UCLA?
   ❑ Yes ❑ No >> Which school? _____

9. Which of the following statements best describes your current work situation? *Check one box.*
   ❑ I have a full-time job and am content with it for now.
   ❑ I have a full-time job but am actively looking for another full-time job.
   ❑ I have a part-time job and am actively looking for a full-time job.
   ❑ I have a part-time job and prefer it that way.
   ❑ I have an internship.
   ❑ I'm unemployed but looking for a job.
   ❑ I'm unemployed.

10. How closely do you feel your current job (full or part-time) or internship is relevant to your overall career objective?
   ❑ Highly relevant
   ❑ Somewhat relevant
   ❑ Not relevant
   ❑ Not sure
   ❑ Not currently employed

11. What is your <u>current</u> primary work activity or occupation?

_____

12. What is your <u>preferred</u> work activity or occupation?

_____

13. For each of the following career development services offered on campus, please indicate (1) the ones you used while a student and (2) the ones you now wish you had used or used more.

| | USED | WISH I USED |
|---|---|---|
| Alumni contacts program | ❑ | ❑ |
| Career counseling | ❑ | ❑ |
| Career resources library | ❑ | ❑ |
| Internship information | ❑ | ❑ |
| Interviewing skills workshop | ❑ | ❑ |
| Job listings | ❑ | ❑ |
| Networking skills workshop | ❑ | ❑ |
| Resume preparation | ❑ | ❑ |
| Workshops and career fairs about career fields | ❑ | ❑ |

**IF YOU ARE <u>NOT EMPLOYED FULL-TIME</u>, SKIP TO QUESTION 17.**

14. What were the primary means for finding your current job? *Check all that apply.*
   ❑ UCLA contact (friend or alum)
   ❑ UCLA professor
   ❑ Newspaper ad
   ❑ Professional organization bulletin or journal
   ❑ Job listing at Placement & Career Planning Center
   ❑ Campus Interview Program
   ❑ Parent/family contact
   ❑ UCLA Career Network
   ❑ Campus career fair
   ❑ Sent resume out cold
   ❑ Other _____

15. From the beginning of your job search until your first day on the job, how many <u>weeks</u> did it take you to find your current job? _____

16. What is your current total annual income (before taxes)? _____

17. How well did your UCLA experience prepare you in each of following skills? *Circle one number on each line.*

| | VERY WELL | WELL | FAIRLY | POORLY |
|---|---|---|---|---|
| Computer skills | 4 | 3 | 2 | 1 |
| Analytic/problem solving skills | 4 | 3 | 2 | 1 |
| Quantitative skills | 4 | 3 | 2 | 1 |
| Research skills | 4 | 3 | 2 | 1 |
| Leadership skills | 4 | 3 | 2 | 1 |
| Multi-cultural awareness/appreciation skills | 4 | 3 | 2 | 1 |
| Gender awareness/appreciation skills | 4 | 3 | 2 | 1 |
| Organization and planning skills | 4 | 3 | 2 | 1 |
| Ability to work cooperatively | 4 | 3 | 2 | 1 |
| Ability to work independently | 4 | 3 | 2 | 1 |
| Ability to work with people of different beliefs and backgrounds | 4 | 3 | 2 | 1 |
| Public speaking/verbal expression skills | 4 | 3 | 2 | 1 |
| Technical skills | 4 | 3 | 2 | 1 |
| Writing skills | 4 | 3 | 2 | 1 |
| Creativity/originality skills | 4 | 3 | 2 | 1 |
| Job Search skills | 4 | 3 | 2 | 1 |

18. Did you ever take Honors Collegium Courses? ❑ Yes ❑ No
   If YES, how many? _____

19. Were you a member of the L&S College Honors Program? ❑ Yes ❑ No

20. How would you rate the following campus career services? *Circle one number on each line.*

| | EXCELLENT | GOOD | FAIR | POOR | DON'T USE |
|---|---|---|---|---|---|
| Career fair(s) | 4 | 3 | 2 | 1 | 0 |
| SAA Career Network alumni contact program | 4 | 3 | 2 | 1 | 0 |
| SAA Career Network workshops | 4 | 3 | 2 | 1 | 0 |
| EXPO Center internships | 4 | 3 | 2 | 1 | 0 |
| At the Placement & Career Planning Center (PCPC) | | | | | |
| Job listings | 4 | 3 | 2 | 1 | 0 |
| Counseling services | 4 | 3 | 2 | 1 | 0 |
| Resume writing or interviewing workshop | 4 | 3 | 2 | 1 | 0 |
| Campus Interview Program | 4 | 3 | 2 | 1 | 0 |
| Overall PCPC services | 4 | 3 | 2 | 1 | 0 |
| Resource Library | 4 | 3 | 2 | 1 | 0 |

| How would you rate . . . | EXCELLENT | GOOD | FAIR | POOR |
|---|---|---|---|---|
| 21. your overall UCLA experience | 4 | 3 | 2 | 1 |
| 22. the quality of your education at UCLA | 4 | 3 | 2 | 1 |
| 23. the quality of your interaction with professors (not T.A.s) | 4 | 3 | 2 | 1 |
| 24. the quality of intellectual stimulation you received | 4 | 3 | 2 | 1 |
| 25. how well UCLA helped you to seek an understanding of who you are and what you can do | 4 | 3 | 2 | 1 |
| 26. how well UCLA promoted an understanding among people with different beliefs, genders or backgrounds | 4 | 3 | 2 | 1 |
| 27. the quality of instruction you received | 4 | 3 | 2 | 1 |
| 28. the quality of the classroom facilities | 4 | 3 | 2 | 1 |
| 29. your social experience while at UCLA | 4 | 3 | 2 | 1 |

| How would you rate . . . | EXCELLENT | GOOD | FAIR | POOR | NOT APPLICABLE |
|---|---|---|---|---|---|
| 30. the academic advising you received | 4 | 3 | 2 | 1 | 0 |
| 31. the quality of the UCLA library | 4 | 3 | 2 | 1 | 0 |
| 32. the help you received with your career search | 4 | 3 | 2 | 1 | 0 |
| 33. your academic preparation for your career | 4 | 3 | 2 | 1 | 0 |
| 34. the on-campus help you received in applying to graduate or professional schools | 4 | 3 | 2 | 1 | 0 |
| 35. your academic preparation for graduate or professional study | 4 | 3 | 2 | 1 | 0 |

| How would you characterize . . . | HIGH | MED/HIGH | MEDIUM | MED/LOW | LOW |
|---|---|---|---|---|---|
| 36. the amount of emphasis UCLA placed on ethics and values | 5 | 4 | 3 | 2 | 1 |
| 37. the amount of competition among students | 5 | 4 | 3 | 2 | 1 |
| 38. the level of difficulty of your curriculum | 5 | 4 | 3 | 2 | 1 |
| 39. the level of your involvement in your academic work at UCLA | 5 | 4 | 3 | 2 | 1 |
| 40. the level of your involvement in non-academic activities and programs at UCLA | 5 | 4 | 3 | 2 | 1 |
| 41. the likelihood that you would choose UCLA, if you could do it all over again | 5 | 4 | 3 | 2 | 1 |
| 42. the likelihood that you would choose to attend UCLA for graduate school | 5 | 4 | 3 | 2 | 1 |
| 43. the likelihood that you would recommend a younger sibling or friend to choose UCLA | 5 | 4 | 3 | 2 | 1 |
| 44. the importance of your major field in your overall satisfaction with your UCLA experience | 5 | 4 | 3 | 2 | 1 |

45. While a student, how many faculty members (not including T.A.s) do you think *knew you* on a first name basis? _____

46. How many faculty members do you currently feel you could ask to write you a letter of recommendation? _____

47. On average, about how many hours per week did you devote to the following activities while a student at UCLA?

____ Attend class
____ Work at a paid job
____ Participate in extra-curricular activities (e.g. clubs, sports)
____ Study
____ In career development or internships
____ Perform volunteer community service
____ Socialize with friends
____ In religious activities
____ Non-UCLA activities

48. As an undergraduate, what other colleges were you accepted to but chose not to attend?_____

_____

_____

49. What were the most significant factors that influenced you to choose UCLA?

_____

_____

_____

50. In which of the following were you actively involved? *Check all that apply.*

❑ Academic department-related club(s)
❑ Alumni Scholars Club
❑ Bruin Belles
❑ Campus religious organization(s)
❑ Community service project(s) (CSC)
❑ *Daily Bruin*/other campus media
❑ Greek organization(s)
❑ Honor society
❑ Intramural/rec. classes
❑ Peer counseling (ASK, PHC, RA, AAP)
❑ Residence hall/suite activities
❑ Special interest/student advocacy group(s)
❑ Student Alumni Association (SAA)
❑ Student government (USAC)
❑ Student Research Program
❑ UniCamp
❑ Other club or organization_____
❑ Non-UCLA club or organization_____
❑ None of the above

51. Which of the following campus activities, events and services enhanced your overall UCLA experience? *Check all that apply.*

❑ Beat 'SC Week
❑ Films in Ackerman Union
❑ Guest speakers
❑ Homecoming Week
❑ Mardi Gras
❑ Noon concerts
❑ Recreation facilities
❑ Spring Sing
❑ UCLA football games
❑ UCLA men's basketball games
❑ Other UCLA athletic events
❑ World Fest
❑ Other_____
❑ None of the above



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52. Approximately how much do you currently owe on student loans? $_____

53. What was the most important factor in selecting your major?_____

_____

_____

54. What could the University have done to help you choose your major more efficiently?_____

_____

55. How often did you attend a professor's office hours for the following reasons?

| | OFTEN | OCCASIONALLY | ONCE OR TWICE | NEVER |
|---|---|---|---|---|
| Get help with class work | 4 | 3 | 2 | 1 |
| Just to chat | 4 | 3 | 2 | 1 |
| Dispute a grade | 4 | 3 | 2 | 1 |
| Discuss a non-academic, shared interest | 4 | 3 | 2 | 1 |
| Ask advice about careers and/or graduate programs | 4 | 3 | 2 | 1 |
| Talk about helping him/her conduct research | 4 | 3 | 2 | 1 |

56. Did you participate in any of your academic department's programs, services or activities? ❑ No ❑ Yes >> Which ones?_____

_____

To what degree do you agree with the following statements?
*Circle one number on each line.*

| | AGREE STRONGLY | AGREE SOMEWHAT | DISAGREE SOMEWHAT | DISAGREE STRONGLY |
|---|---|---|---|---|
| 57. The longer I was at UCLA, the better I felt about the University. | 4 | 3 | 2 | 1 |
| 58. Student government mostly represented my opinions. | 4 | 3 | 2 | 1 |
| 59. The *Daily Bruin* was an important source of campus information for me. | 4 | 3 | 2 | 1 |
| 60. Although UCLA is diverse overall, students still tended to stay in their own ethnic or cultural groups | 4 | 3 | 2 | 1 |
| 61. The increase in reg. fees over the past few years hastened my pace towards my degree | 4 | 3 | 2 | 1 |
| 62. All students should be required to take an ethnic and gender studies course. | 4 | 3 | 2 | 1 |
| 63. Construction on campus significantly interfered with my ability to enjoy campus life. | 4 | 3 | 2 | 1 |
| 64. Research is more important than teaching to most UCLA professors. | 4 | 3 | 2 | 1 |
| 65. I was able to find my niche at UCLA. | 4 | 3 | 2 | 1 |
| 66. Given the cost, a UCLA education is an excellent value. | 4 | 3 | 2 | 1 |
| 67. UCLA professors care about undergraduates | 4 | 3 | 2 | 1 |
| 68. I often had trouble getting (enrolling in) classes. | 4 | 3 | 2 | 1 |
| 69. UCLA is a cold, impersonal place. | 4 | 3 | 2 | 1 |
| 70. There is an over-emphasis on athletics at UCLA. | 4 | 3 | 2 | 1 |
| 71. Being a commuter student interfers with one's ability to enjoy campus life | 4 | 3 | 2 | 1 |
| 72. Alcohol abuse is a big problem with UCLA students. | 4 | 3 | 2 | 1 |
| 73. Given the chance to do it all over again, I would still choose to attend UCLA. | 4 | 3 | 2 | 1 |
| 74. I feel a stronger bond to my specific academic department than I do to UCLA overall. | 4 | 3 | 2 | 1 |
| 75. Overall, I have fond memories of my UCLA experience. | 4 | 3 | 2 | 1 |

76. Did you attend your college commencement ceremony? ❑ Yes ❑ No

If no, why not?_____

_____

If yes, what would you change about commencement?_____

_____

_____

77. Did you attend your departmental commencement ceremony? ❑ Yes ❑ No

78. Did you attend the Alumni Association Open House after commencement? ❑ Yes ❑ No

79. Did you join the Alumni Association? ❑ Yes ❑ No

If no, why not?_____

_____

80. Did you pledge/give to the senior class gift? ❑ Yes ❑ No

If no, why not?_____

_____

Please rate the likelihood that you will do the following activities sometime during the next five years.
*Circle one number on each line.*

| | VERY LIKELY | SOMEWHAT LIKELY | NOT LIKELY | DEFINITELY NOT |
|---|---|---|---|---|
| 81. Take a UCLA extension course | 4 | 3 | 2 | 1 |
| 82. Use a UCLA library | 4 | 3 | 2 | 1 |
| 83. Volunteer in your community | 4 | 3 | 2 | 1 |
| 84. Earn an advanced degree | 4 | 3 | 2 | 1 |
| 85. Be a mentor to a current student | 4 | 3 | 2 | 1 |
| 86. Join a UCLA alumni club in your community (e.g. Long Beach Bruins, UCLA Club of Chicago) | 4 | 3 | 2 | 1 |
| 87. Join a UCLA alumni club that matches your cultural or personal interests (e.g. Asian Pacific Alumni of UCLA, Gay and Lesbian Alumni Assn.) | 4 | 3 | 2 | 1 |
| 88. Purchase UCLA football tickets | 4 | 3 | 2 | 1 |
| 89. Purchase UCLA basketball tickets | 4 | 3 | 2 | 1 |
| 90. Become an advocate on behalf of UCLA to state, local or federal government officials | 4 | 3 | 2 | 1 |
| 91. Vote in the general election | 4 | 3 | 2 | 1 |
| 92. Serve on a UCLA committee that recruits students and awards scholarships | 4 | 3 | 2 | 1 |
| 93. Use career services available to alumni | 4 | 3 | 2 | 1 |
| 94. Attend your high school reunion | 4 | 3 | 2 | 1 |
| 95. Attend your college reunion | 4 | 3 | 2 | 1 |
| 96. Return to campus for Homecoming activities | 4 | 3 | 2 | 1 |
| 97. Attend a UCLA event (e.g. lecture, workshop) presented in your town or community | 4 | 3 | 2 | 1 |
| 98. Travel abroad | 4 | 3 | 2 | 1 |
| 99. Live and work in another country | 4 | 3 | 2 | 1 |
| 100. Live and work in Southern California | 4 | 3 | 2 | 1 |
| 101. Begin investing in a retirement program | 4 | 3 | 2 | 1 |
| 102. Change jobs | 4 | 3 | 2 | 1 |
| 103. Change careers | 4 | 3 | 2 | 1 |
| 104. Contribute money to UCLA | 4 | 3 | 2 | 1 |
| 105. Attend a lecture by a professor given for alumni | 4 | 3 | 2 | 1 |
| 106. Continue your involvement with UCLA | 4 | 3 | 2 | 1 |

107. Did either of your parents or any of your siblings attend UCLA?
❑ Yes ❑ No

108. What percentage of UCLA's operating budget do you think comes from the State of California?_____%

109. Have you ever been sexually harrassed by someone at UCLA (e.g. faculty, staff, another student)? ❑ Yes ❑ No

110. Did you ever feel discriminated against on campus based on your race or ethnicity? ❑ Yes ❑ No

111. On the average, how often did you drink alcohol while a student at UCLA?
❑ Twice a week or more
❑ Once a week
❑ Once or twice a month
❑ Less than once a month
❑ Never

112. While a UCLA student, do you feel you have ever been the victim of date rape?
❑ Yes ❑ No

113. When you receive mail from UCLA, do you ...
❑ Open everything
❑ Usually open most pieces
❑ Open it depending on whom from UCLA sent it
❑ Usually don't open most pieces
❑ Never open mail from UCLA

114. Did you have a UCLA provided e-mail box as a student last year?
❑ Yes ❑ No

115. Do you have a computer at your place of residence? ❑ Yes ❑ No
IF YES, is it ...
❑ Macintosh
❑ DOS-based/IBM/IBM compatible
❑ Other

IF YES ... Do you have a modem? ❑ Yes ❑ No

IF YES ... Do you subscribe to an on-line computer service?
❑ No ❑ Yes >> Which one?_____

116. Do you currently have access to e-mail either at work or at home?
❑ Yes ❑ No

117. Please rank the following programs and services provided for UCLA alumni in order of your preference (1 being most preferred):
___ Access to programs such as home loans, health insurance, credit cards
___ Career services
___ Class reunions
___ Community service opportunities
___ Discounts on various consumer services (air travel, Price/Costco)
___ Escorted travel programs
___ How-to seminars (e.g. financial planning)
___ Job listings
___ Regional club/support group activities
___ Vounteer opportunities at UCLA

118. What other services can UCLA provide for you as an alumnus?

_____

_____

_____

119. Which faculty members did you like the best?_____

_____

_____

120. What were the most positive aspects of your UCLA experience?_____

_____

_____

_____

_____

121. Besides "parking" & "construction", what most needs improvement at UCLA?

_____

_____

_____

_____

122. What information about UCLA would you like to share with potential students?_____

_____

_____

123. What is your sex? ❑ Female ❑ Male

124. As a student, were you married? ❑ Yes ❑ No

125. As a student, were you a parent? ❑ Yes ❑ No

126. What was your approximate, cumulative UCLA GPA?_____

127. What is your ethnicity? *Check all that apply*
❑ African-American/Black
❑ Asian-American/Asian/Pacific Islander/Pilipino
❑ Caucasian/White/Middle Eastern
❑ Chicano/Latino
❑ American Indian/Native American
❑ Other_____

128. Is English your first language? ❑ Yes ❑ No

129. How would you characterize your political views?
❑ Far left
❑ Liberal
❑ Middle-of-the-road
❑ Conservative
❑ Far right

**THANK YOU FOR PARTICIPATING!**

Please use the enclosed postage-paid envelope and return to:

UCLA Alumni Association
Class of '94 Survey
James West Alumni Center
Los Angeles, CA 90095-1397



BEST COPY AVAILABLE